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renaissance

RETAIL AI INSIGHTS





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OMNI EDUCATION +
CHANGE MANAGEMENT**

EDUCATION →



PERSPECTIVE



EVENTS



CERTIFICATION

WHAT WE DO:

We serve CPG manufacturers, retailers and agencies with:

TEMPORARY TALENT



PROJECTS



EXECUTION

ADVISORY



TRAINING



EMPOWERMENT



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OMNI EDUCATION +
CHANGE MANAGEMENT**

Designed for first movers
by fellow first movers



Oskar Kaszubski

CHIEF GROWTH OFFICER
+ CO-FOUNDER



Chris Perry

CHIEF LEARNING OFFICER
+ CO-FOUNDER



Amanda Wolff

BOARD MEMBER
+ CONTRIBUTOR

Omni Industry Events

Upcoming SMARTER Strategy Events:

Upcoming JBPx Retailer Events:

Upcoming FUTURES Strategy Events:

Monthly Omni Podcast Series:

January

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February

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18	19	20	21	22	23	24
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March

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17	18	19	20	21	22	23
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April

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May

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July

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August

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September

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29	30					

October

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November

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December

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22	23	24	25	26	27	28
29	30	31				

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SAVE
the
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BRAVE COMMERCE *Live*

MikMak × Profitero

New York City
May 21, 2024

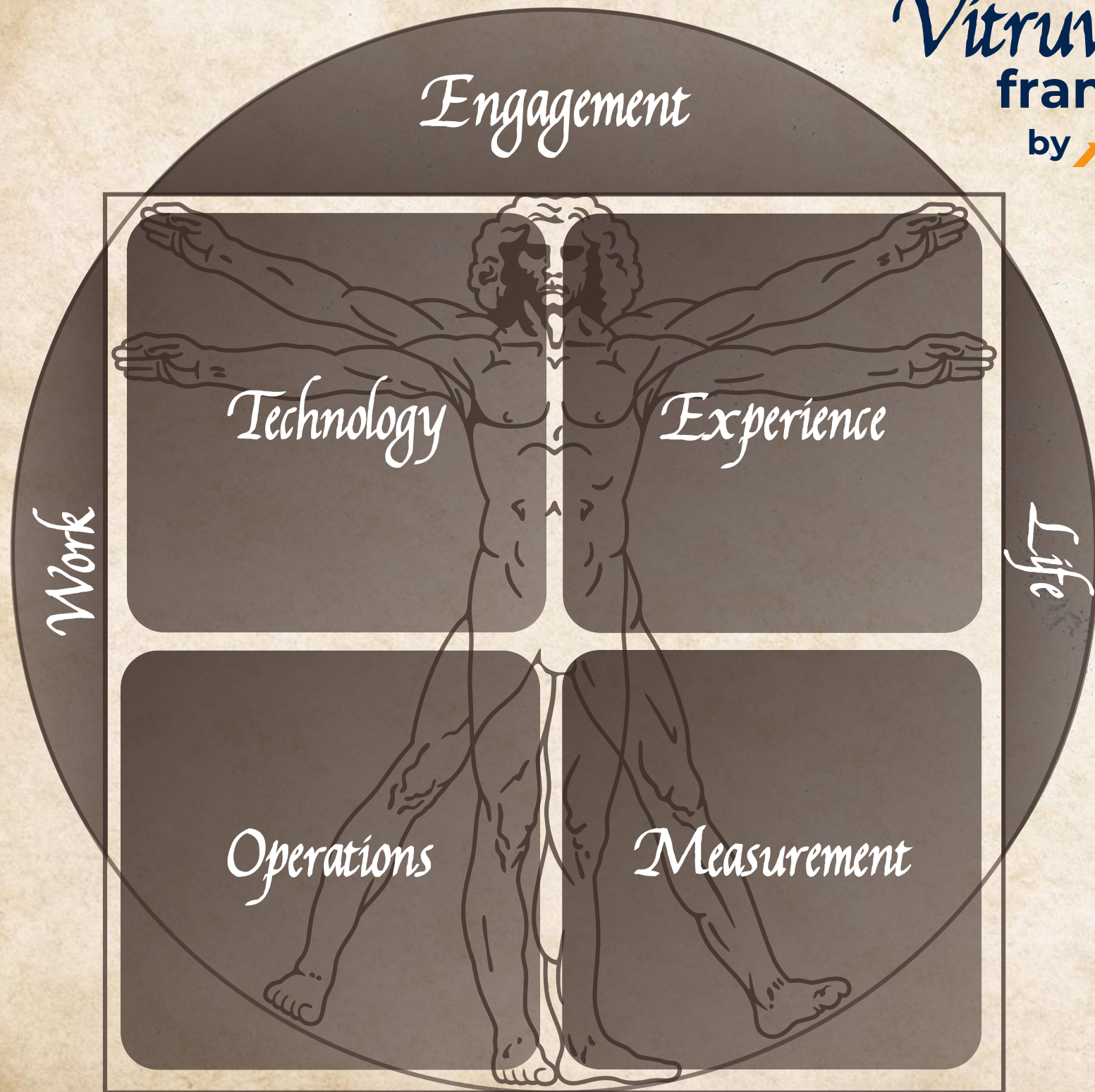


Presentation
**The Matrix Retail Revolutions
w/ Ram Iyer @ Microsoft**



renaissance
RETAIL AI INSIGHTS

*Vitruvian***AI**
framework
by  **firstmovr**



AI at Work



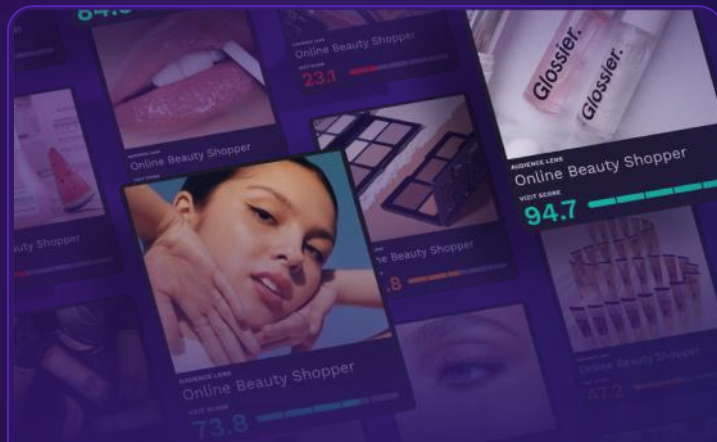
Our Partners **VIZIT**

Elevating content creation, execution,
and performance **with AI**



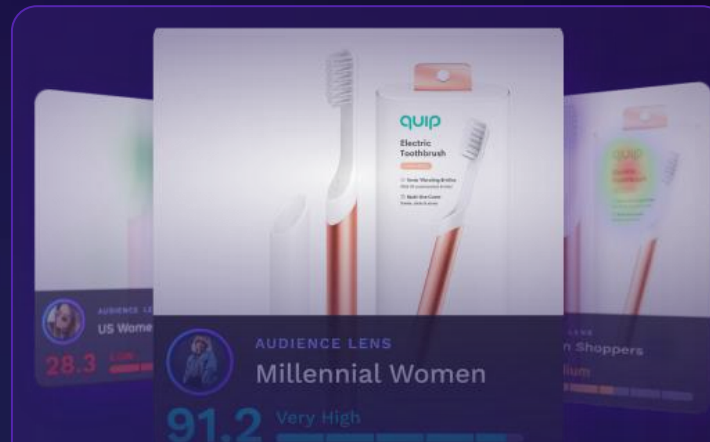
Paul Carpinella

Sr Director, Growth Marketing



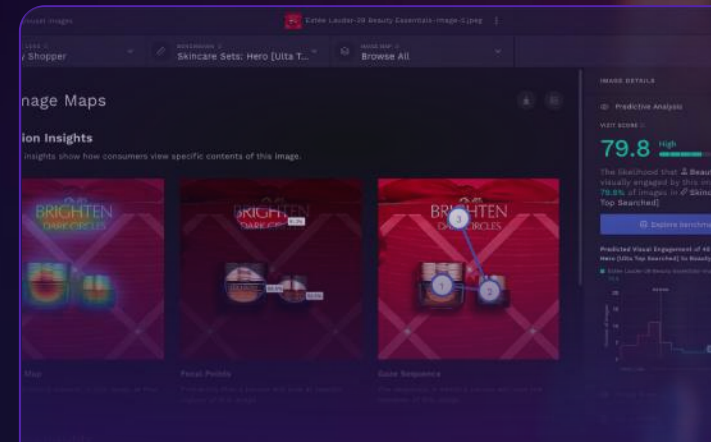
Conceptualization & Inspiration

Analyze imagery from any category on the internet to gain insight into what inspires your audience.



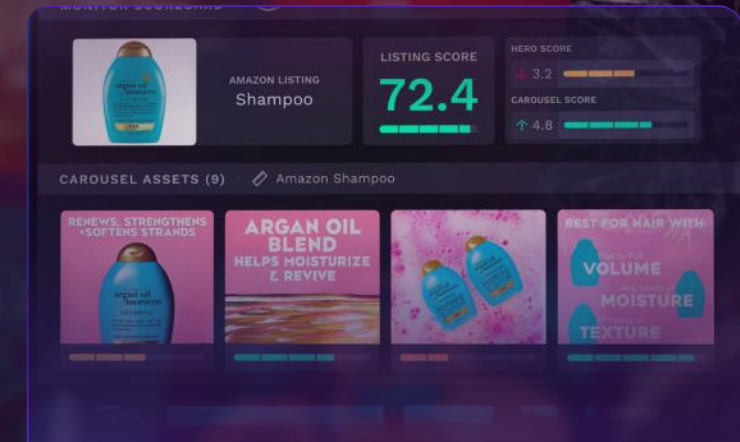
Creation & Testing

Immediately understand the effectiveness of different design and imagery for any global audience.



Optimization & Syndication

Flight the most impactful content across channels to ensure every consumer touchpoint is engaging.

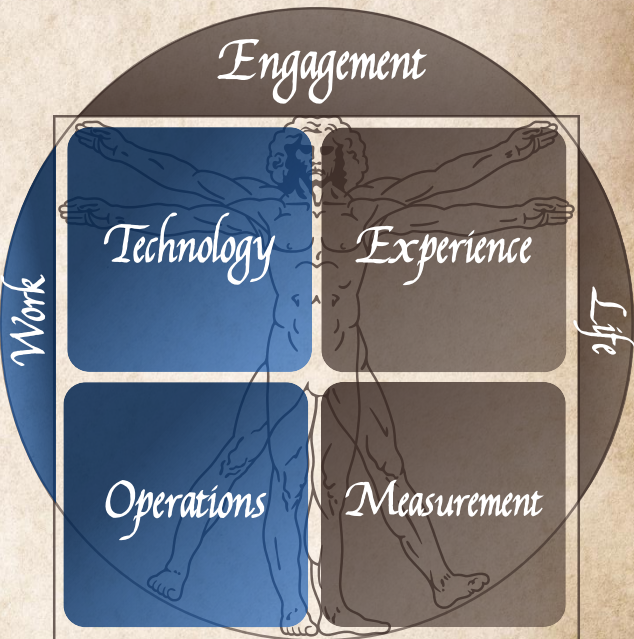


Analytics & Monitoring

Understand seasonal shifts in consumer sentiment, category movement, and competitive strategy.

Industry News





Industry News

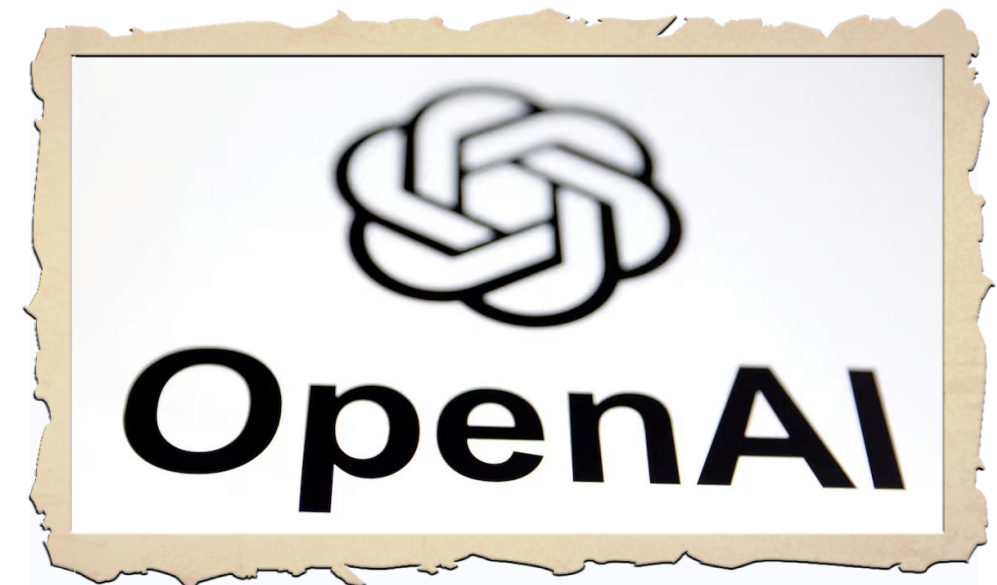
Amazon invests \$2.75 billion in AI startup Anthropic



Amazon is making its largest outside investment in its three-decade history as it looks to gain an edge in the artificial intelligence race. The tech giant said it will spend another \$2.75 billion backing Anthropic. Its foundation model and chatbot Claude competes with OpenAI and ChatGPT.

[Source](#)

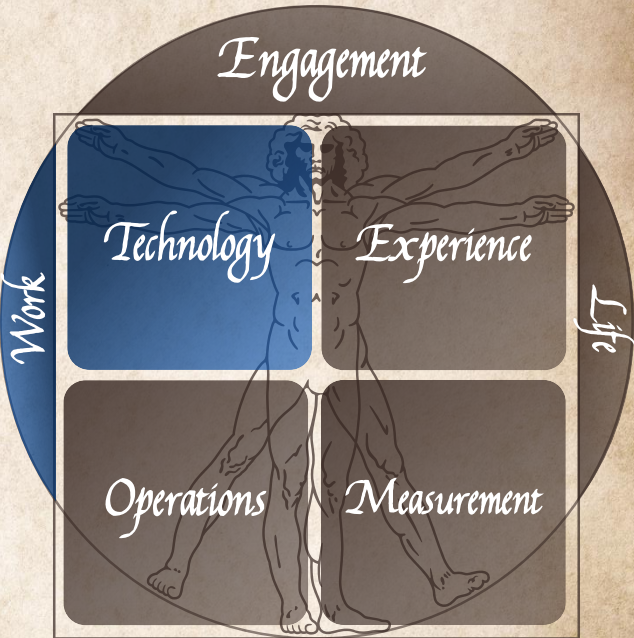
OpenAI plan \$100 billion data-center project



Microsoft, with OpenAI, is developing a \$100 billion data center project, featuring the "Stargate" AI supercomputer set for 2028. This addresses soaring demand for advanced AI tasks, likely funded by Microsoft. The project aims to surpass existing data centers' scale by 100 times.

[Source](#)

Industry News



Announcing Grok-1.5



Grok-1.5V competes effectively with current multimodal models across various domains, including real-world spatial understanding. Notably, it shines in multi-disciplinary reasoning, document comprehension, and image analysis. Grok's capacity to understand our physical world is particularly promising.

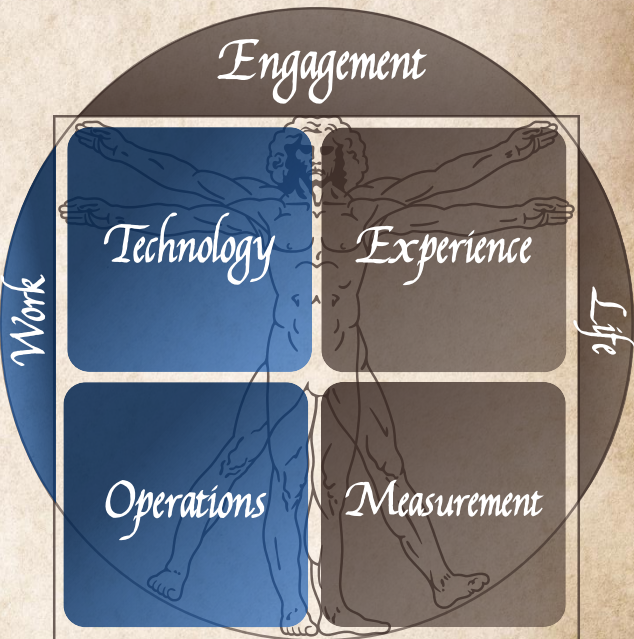
[Source](#)

Grok-1.5 Vision Preview



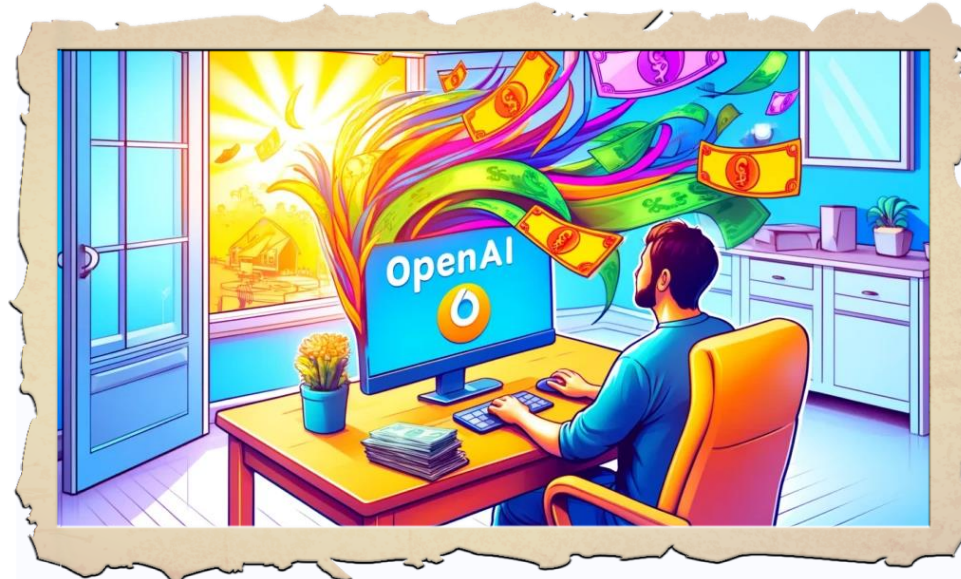
Introducing Grok-1.5V, its first-generation multimodal model. In addition to its strong text capabilities, Grok can now process a wide variety of visual information, including documents, diagrams, charts, screenshots, and photographs. Grok-1.5V will be available soon to our early testers and existing Grok users.

[Source](#)



Industry News

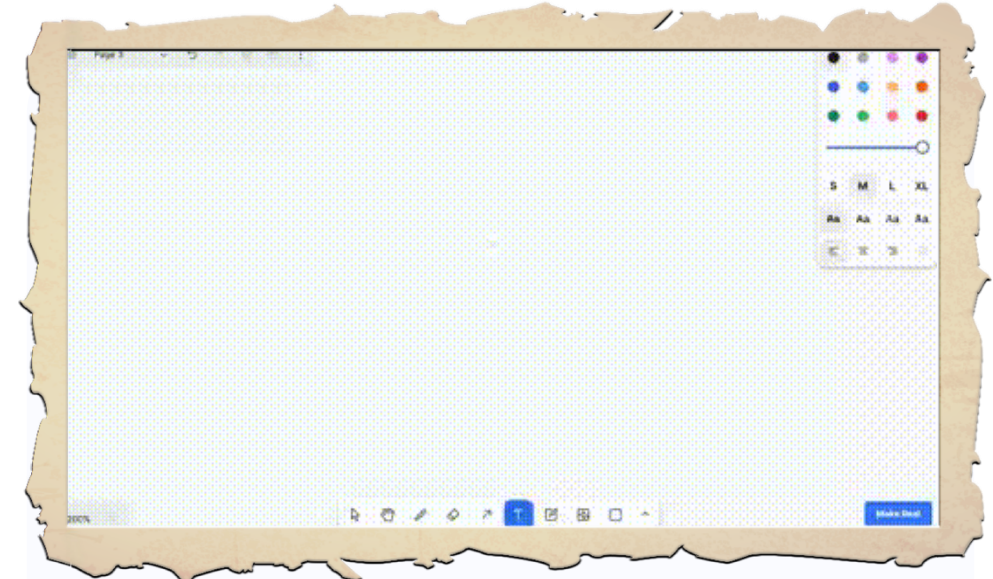
OpenAI Pilot Program for GPT Monetization



OpenAI has started a new program to pay people who make GPT-based chatbots. This test program wants to set a new standard for giving money to developers based on how much their creations are used. Feedback from participants will shape the future of GPT monetization. The pilot is currently exclusive to builders in the United States.

[Source](#)

GPT-4 Turbo with Vision is now available in the API

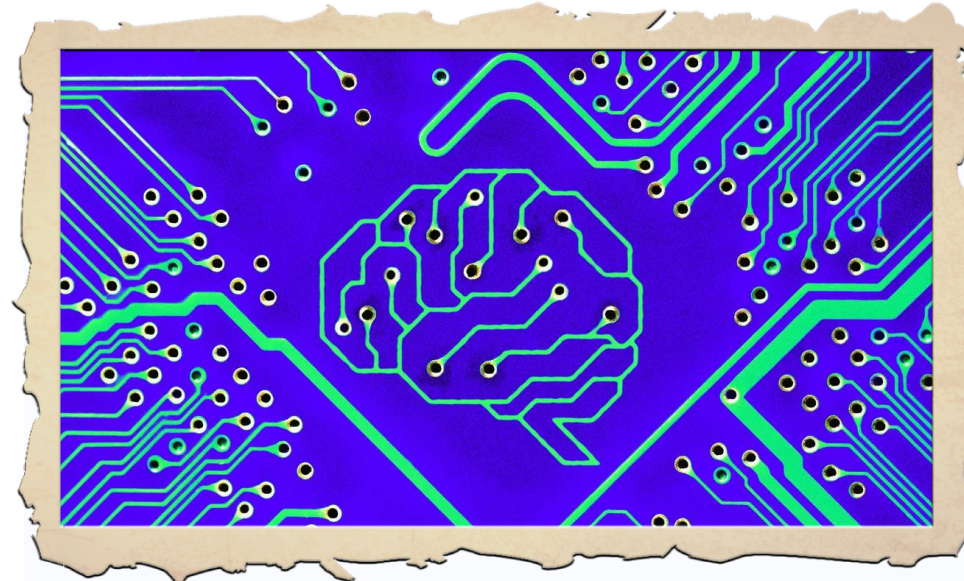


GPT-4 is a large multimodal model that can solve difficult problems with greater accuracy than any of our previous models. GPT-4 is available in the OpenAI API to paying customers. Like gpt-3.5-turbo, GPT-4 is optimized for chat but works well for traditional completions tasks using the Chat Completions API.

[Source](#)

Industry News

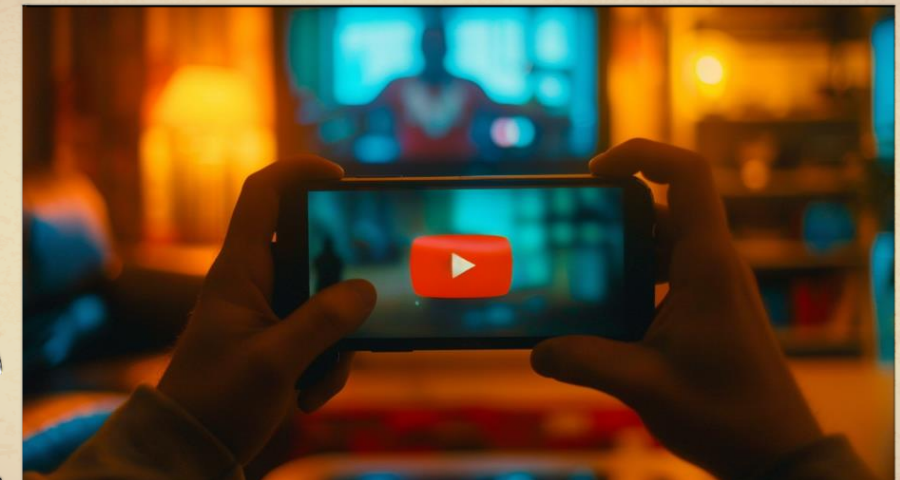
OpenAI used a million YouTube hours to train GPT-4



The Wall Street Journal revealed AI firms' difficulty in sourcing quality training data. OpenAI addressed this by transcribing a million YouTube hours for GPT-4, acknowledging legal ambiguity. OpenAI emphasizes unique dataset curation for model comprehension and explores generating synthetic data.

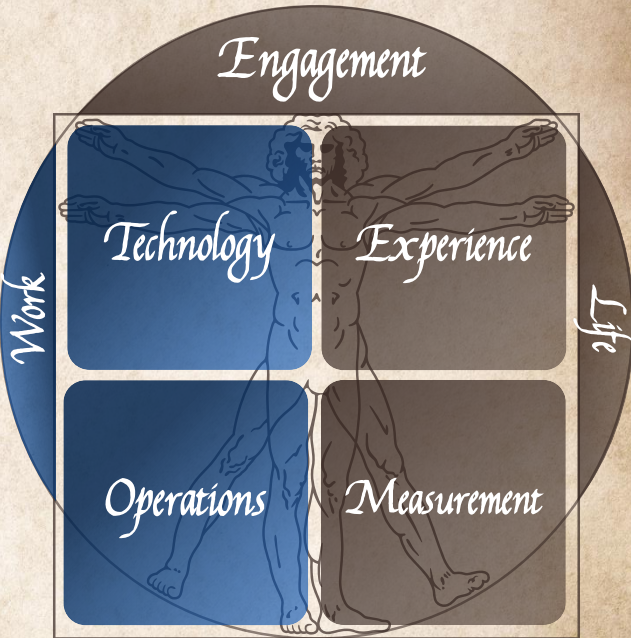
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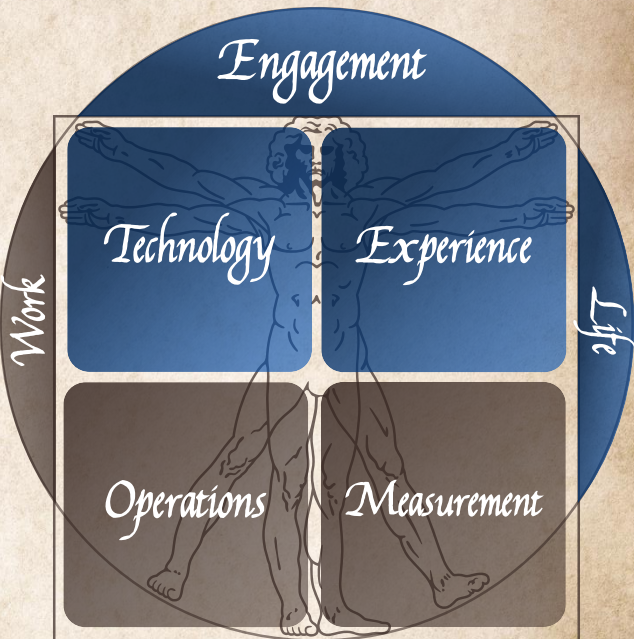
YouTube: AI training with platform videos violates terms



YouTube CEO Neal Mohan has warned that using the platform's videos to train OpenAI's text-to-video generator, Sora, would violate YouTube's terms of service. Mohan's statement highlights the importance of protecting content creators' rights and ensuring that their videos are not misused or exploited without proper authorization.

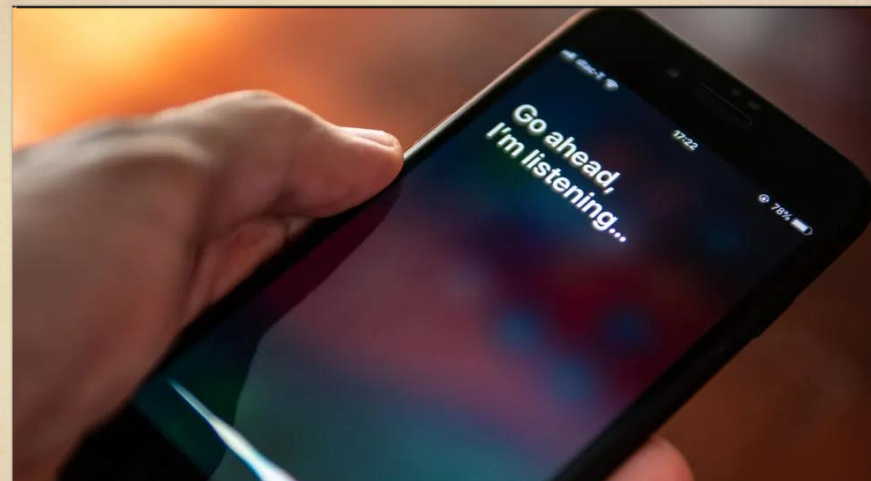
[Source](#)





Industry News

Apple reveals ReALM: Siri 2.0



Apple unveils ReALM, a small language model for phones, enhancing voice assistants like Siri by understanding context. iOS 18 launch at WWDC 2024 may introduce Siri 2.0, but integration remains uncertain. ReALM signifies Apple's AI push, aiming for efficiency and partnerships, potentially surpassing OpenAI's GPT-4.

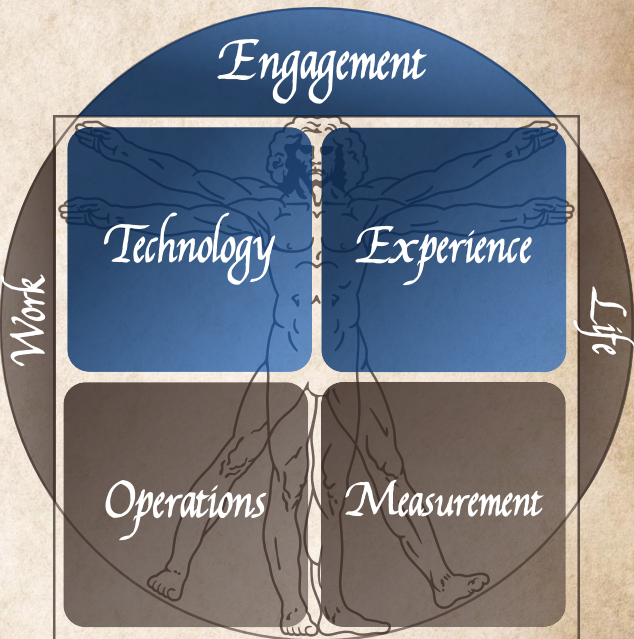
[Source](#)

Apple plans Mac line overhaul with AI-focused M4 chips



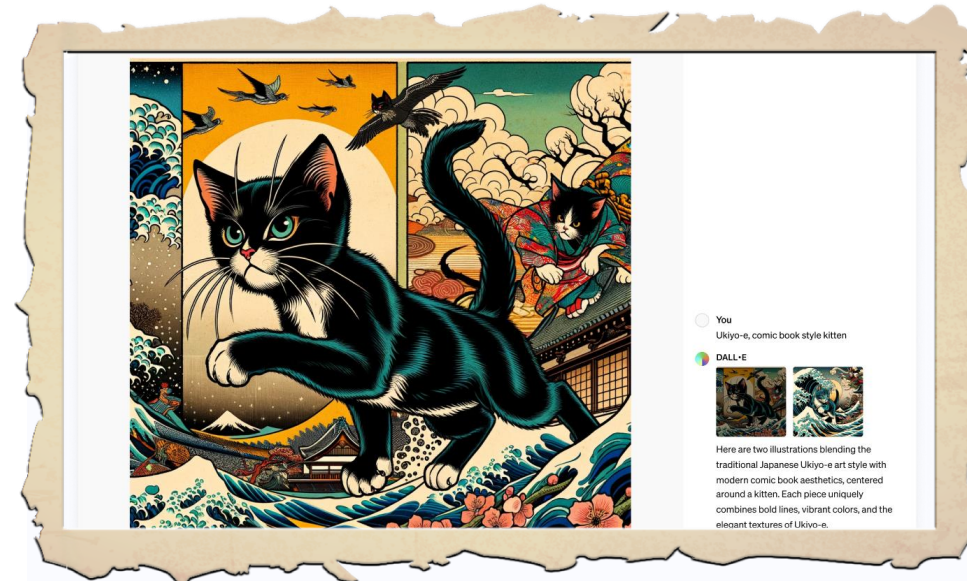
The company is aiming to release the updated computers late this year. Companies like Intel, Qualcomm, and Nvidia are planning new AI-focused chips. Apple will emphasize AI capabilities in its chips for macOS. Updates expected at Apple's June conference may include new AI partnerships and iOS changes.

[Source](#)



Industry News

Editing your images with DALL·E



The DALL·E editor interface enables you to edit images by selecting an area of the image to edit and describing your changes in chat. You can also provide a prompt with your desired edit in the conversation panel, without using the selection tool. You can access the DALL·E editor interface by clicking on an image generated by DALL·E.

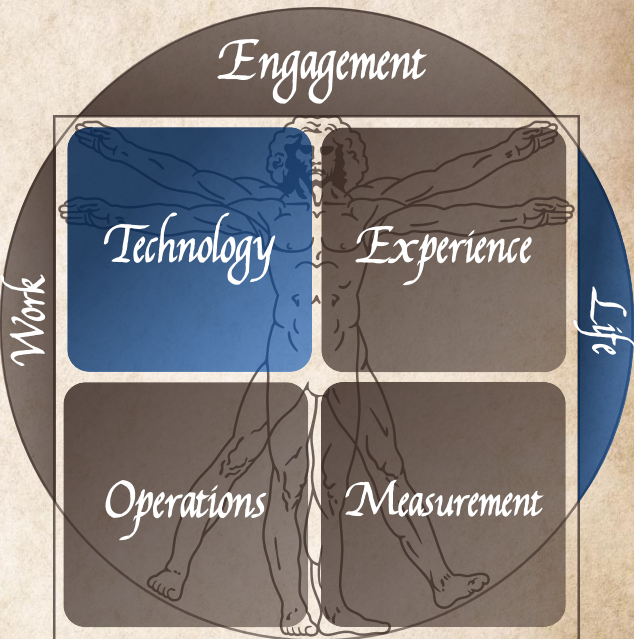
[Source](#)

OpenAI wants Hollywood to use Sora



OpenAI introduces 'Sora,' a text-to-video generator, to Hollywood studios, potentially revolutionizing filmmaking. Demonstrations are underway in LA, indicating OpenAI's serious commitment to collaboration. COO Brad Lightcap and CEO Sam Altman engage in meetings, aiming to integrate AI into various film production aspects.

[Source](#)



Industry News

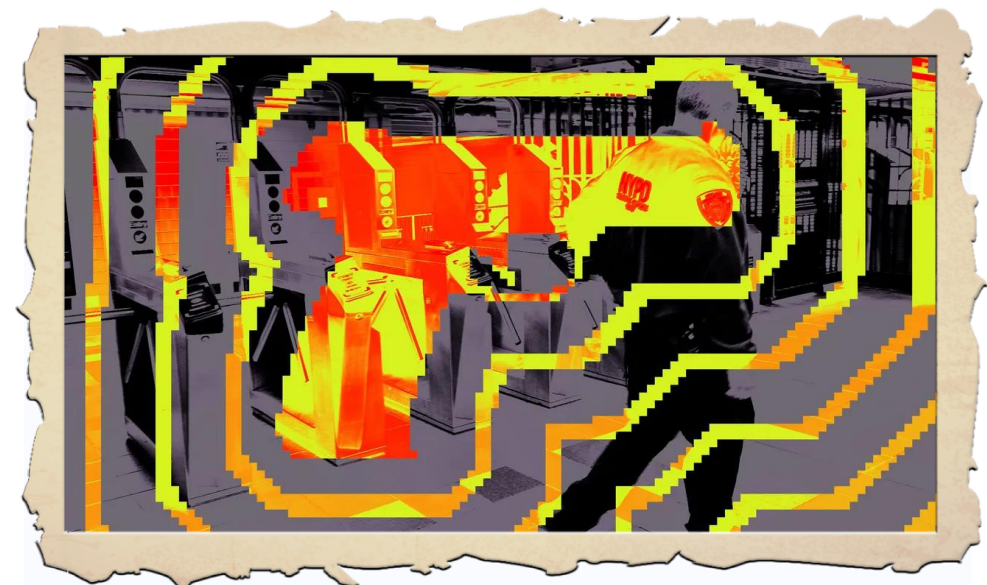
New bill mandates AI firms disclose use of copyrighted art



New bill in Congress mandates AI firms disclose copyrighted art used in generative models. Adam Schiff introduces Generative AI Copyright Disclosure Act, requiring companies to submit datasets to Register of Copyrights before releasing new AI systems. Legislation aims to balance AI's potential with ethical guidelines.

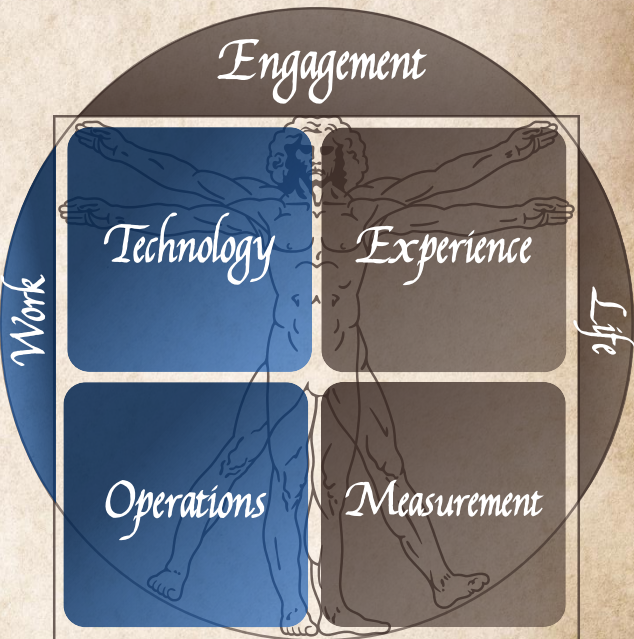
[Source](#)

NYC will test AI gun detectors on the subway



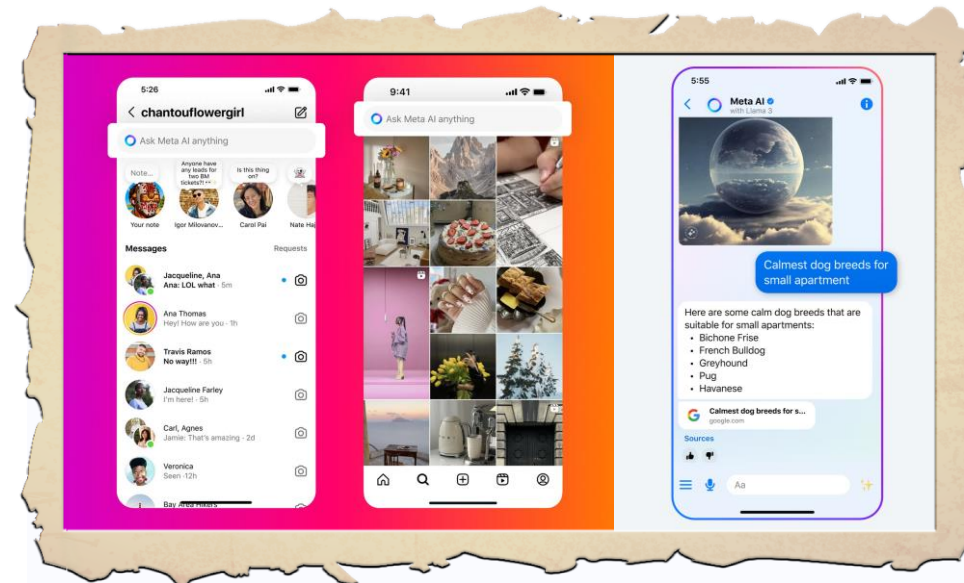
NYC plans to test AI gun detection at subway turnstiles, Mayor Eric Adams revealed. Partnering with Evolv, known for detectors in schools and venues. Pilot follows POST Act, ensuring transparency in tech deployment. Adams seeks more vendors, aims for safer transit.

[Source](#)



Industry News

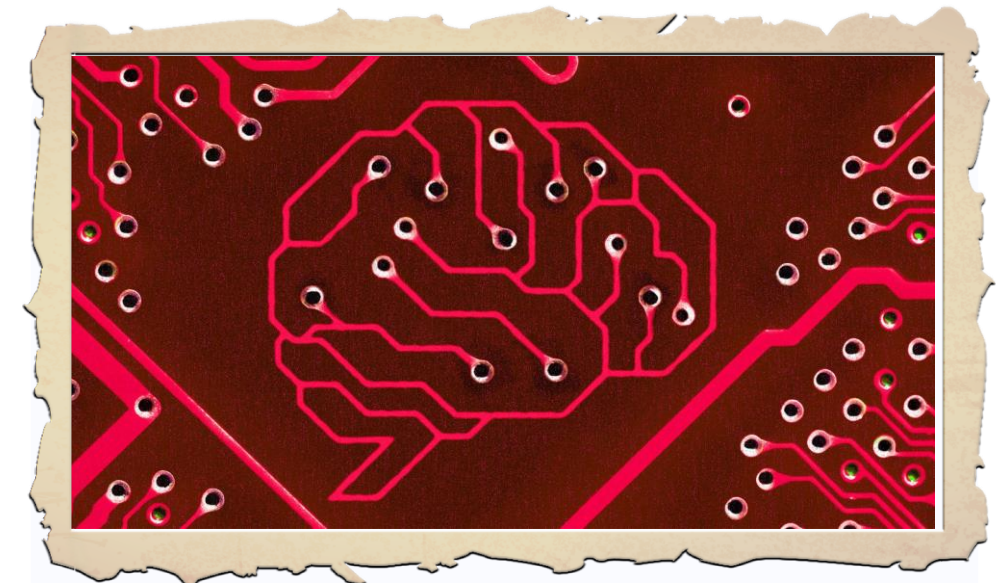
Meta releases new AI assistant powered by Llama 3 model



The Meta AI assistant is now being integrated into the search box of Instagram, Facebook, WhatsApp, and Messenger. It's also going to start appearing directly in the main Facebook feed. You can still chat with it in the messaging inboxes of Meta's apps. And for the first time, it's now accessible via a standalone website at Meta.ai.

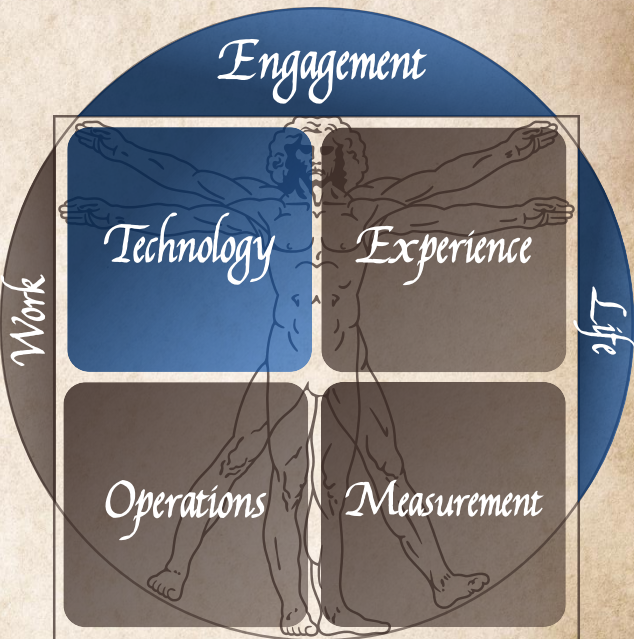
[Source](#)

Stability AI lays off roughly 10 percent of its workforce



In a memo to staff, interim CEOs Shan Shan Wong and Christian LaForte say the decision to let go of employees is part of a "strategic plan to reduce our cost-base, strengthen support with our investors and partners, and enable teams to continue developing and releasing innovative products."

[Source](#)



Industry News

Amazon's Just Walk Out has humans not AI monitoring shoppers



Amazon has spent years promoting its AI-based checkout-free Just Walk Out technology. But a new report suggests that most Just Walk Out sales are reviewed by real people in India. Amazon is rolling back Just Walk Out at Amazon Fresh stores, shifting instead to smart shopping carts.

[Source](#)

Waymo vehicles now deliver Uber Eats in Phoenix



Uber and Waymo expand their partnership in Phoenix with autonomous Uber Eats delivery. Waymo's self-driving vehicles now deliver meals across a 225+ square mile area, initially working with local merchants. Customers receive an in-app prompt for autonomous delivery and can opt-out during checkout if preferred.

[Source](#)

Industry News

Amazon debuts app for palm payment registry



The Amazon One app allows customers to sign up for the retailer's contactless palm recognition service anywhere. It can be used to enter various locations, identify individuals, pay for items and access loyalty rewards with the help of generative AI.

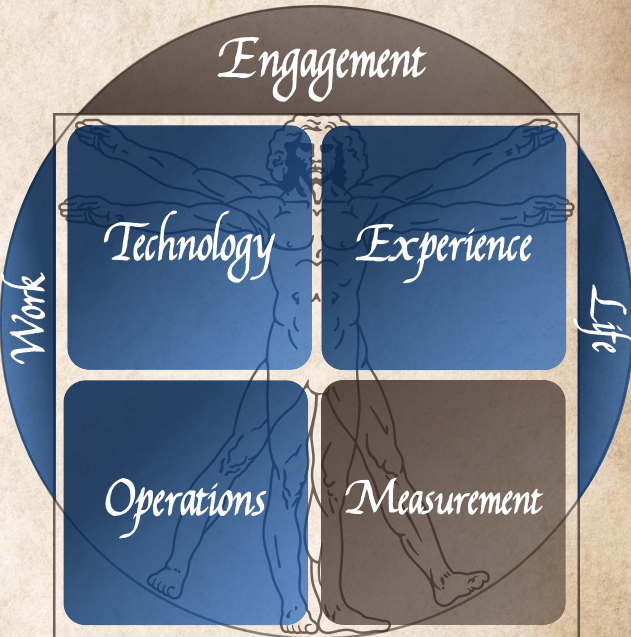
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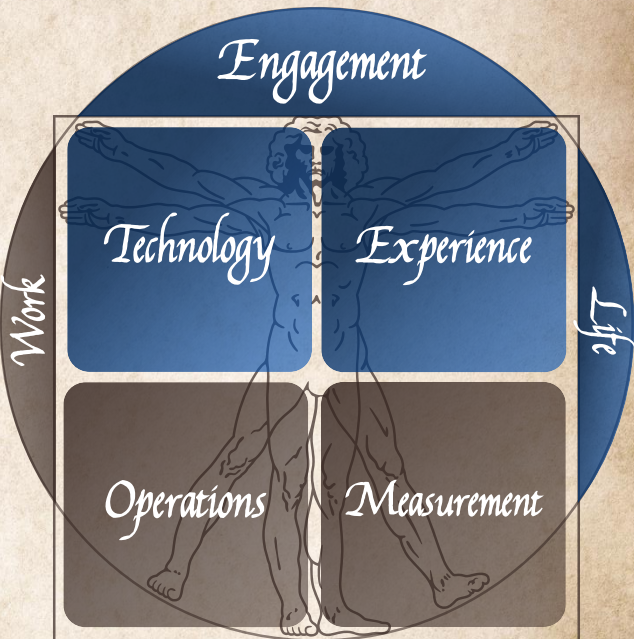
Amazon to invest \$25 million in AI research



Amazon is entering a research partnership with the University of Washington, the University of Tsukuba in Japan, and leading generative AI platform Nvidia. As part of this new 10-year collaboration, Amazon will invest \$25 million to support AI research funding, post-doctoral and PhD fellowships and undergraduate summer research programs.

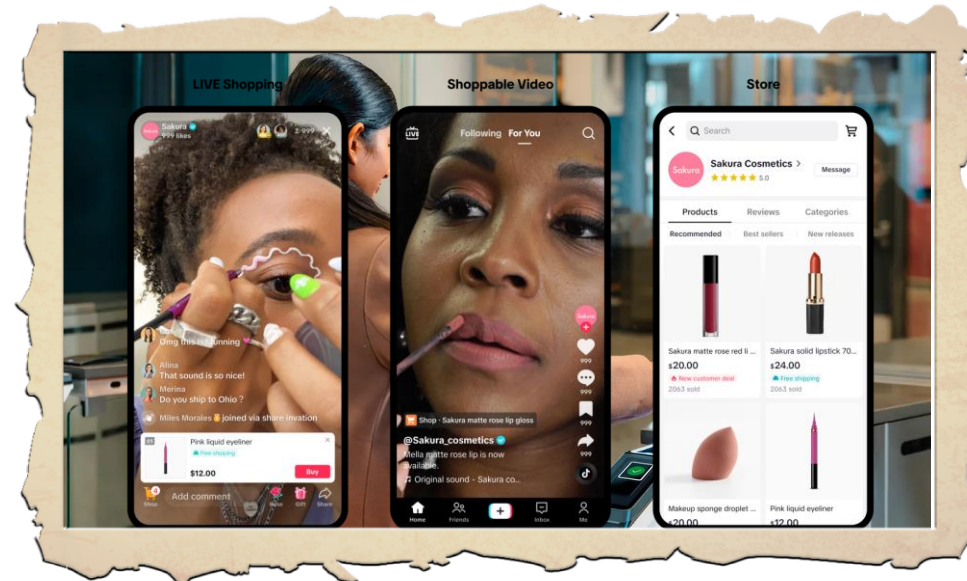
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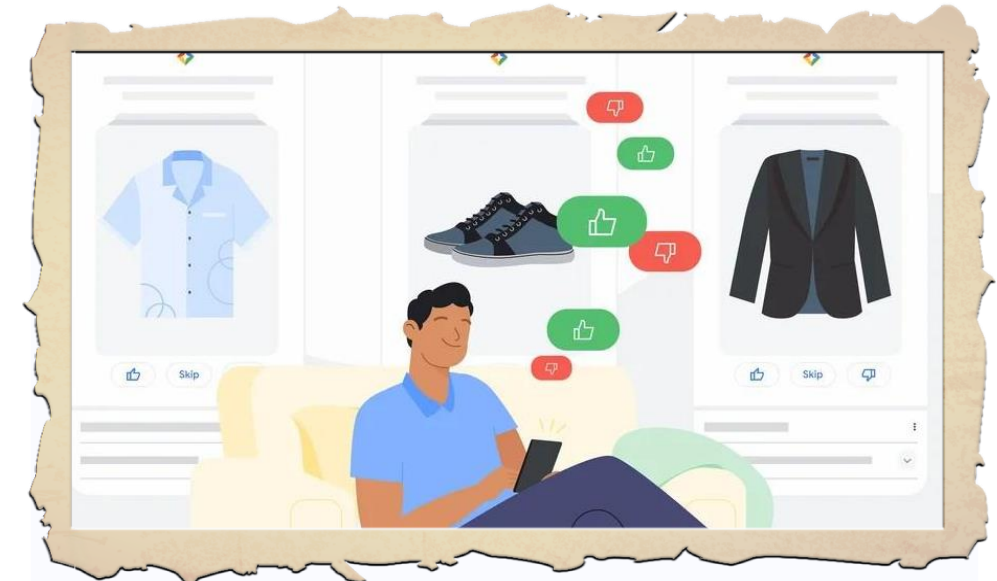
TikTok streamlines e-commerce offering in new partnership



TikTok is making its TikTok Shop e-commerce platform available via a cloud-based integration solution. Now, TikTok is partnering with integration platform as a service (iPaaS) provider Celigo to let retailers streamline their TikTok Shop operations using Celigo cloud-based technology.

Source

Google personalizes shopping with AI, VR

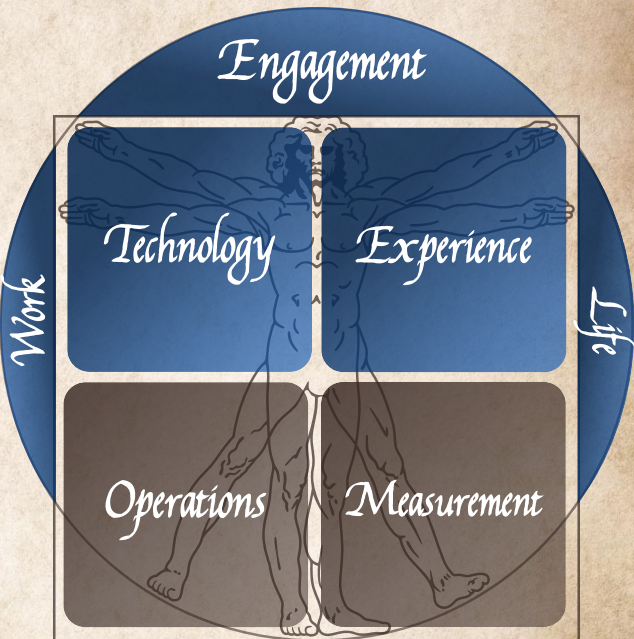


Google is rolling out new tools to offer a more individual shopping experience, using artificial intelligence (AI) and virtual reality (VR) technology: AI-based image generation for shopping, virtual try-on, Style recommendations.

Source

Expectations

Things We're Waiting For



Rabbit R1

Apr



Tech startup Rabbit is launching Rabbit R1, a \$199 AI-powered personal assistant.

Frame AI Glasses by Brilliant Labs

May



Brilliant Labs' Frame AI glasses offer open-source augmented reality experiences.

Apple Worldwide Developers Conference

Jun



Apple is preparing to preview a new version of Siri with AI and a range of new capabilities.

Elon Musk says Tesla will reveal its robotaxi on August 8th

Aug 8



The forthcoming autonomous vehicle is said to be built on Tesla's next-generation vehicle platform.

GPT 5

Summer 2024



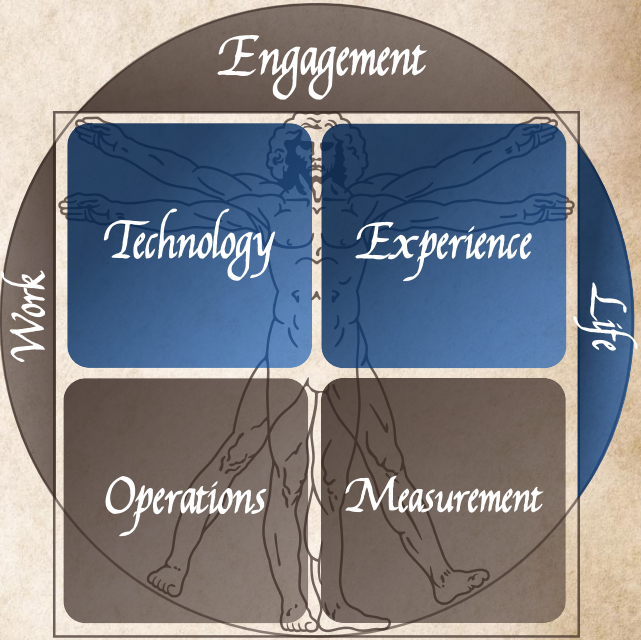
Next generation GPT-5 model might launch in the summer of 2024.

Recommendations



Recommended Viewing

Humane Ai Pin Review: Vanguard Of A New Era



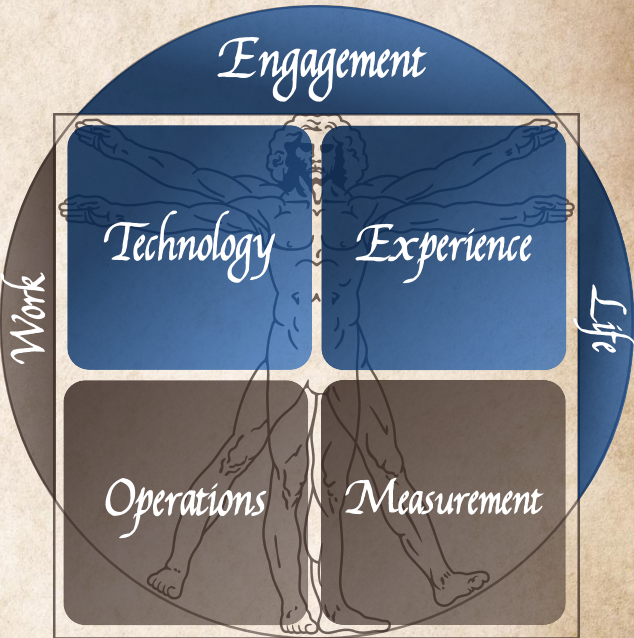
Source

Recommended Viewing

Humane Ai Pin vs rabbit r1, unedited 1-shot benchmark test, 4/15/2024

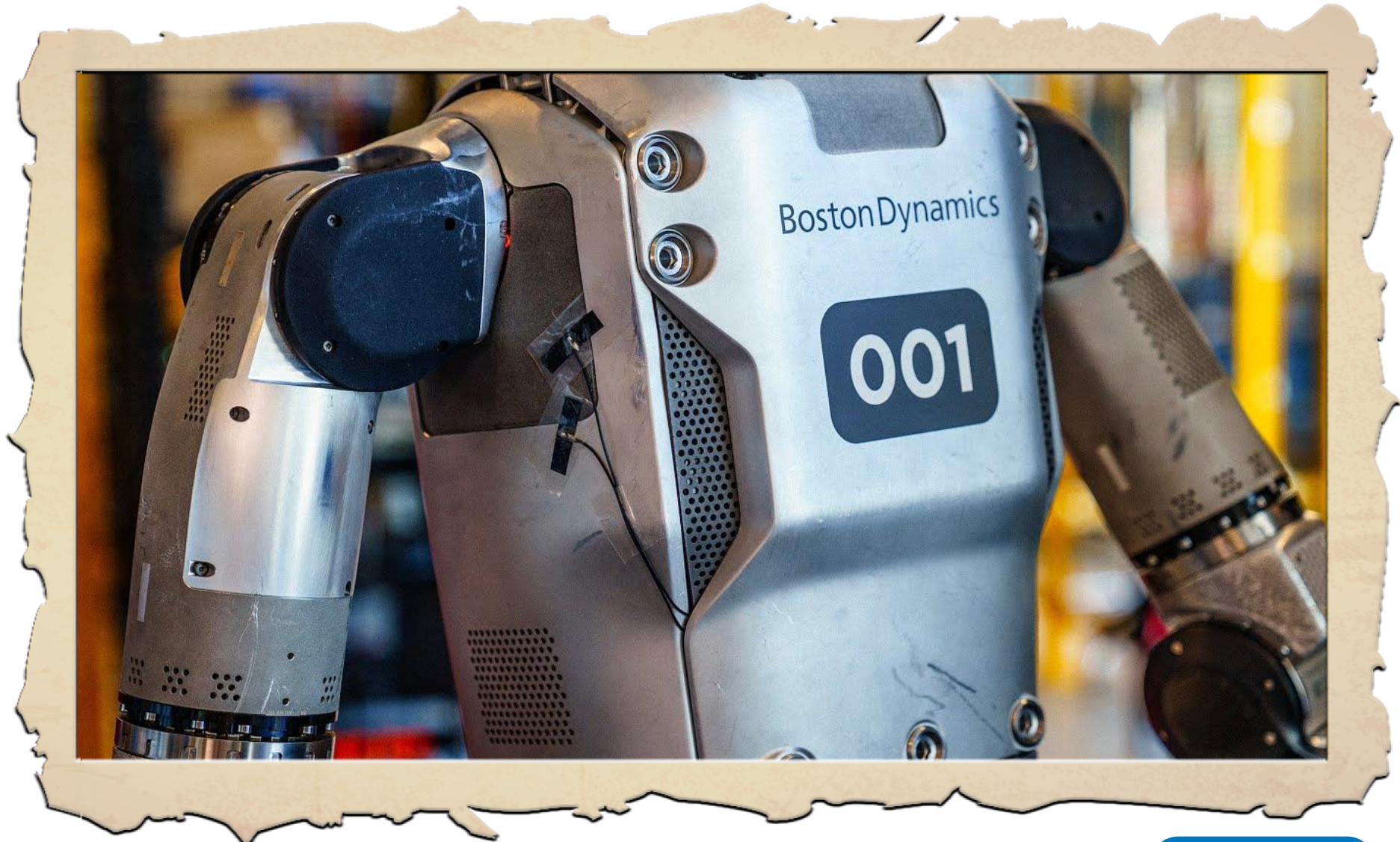
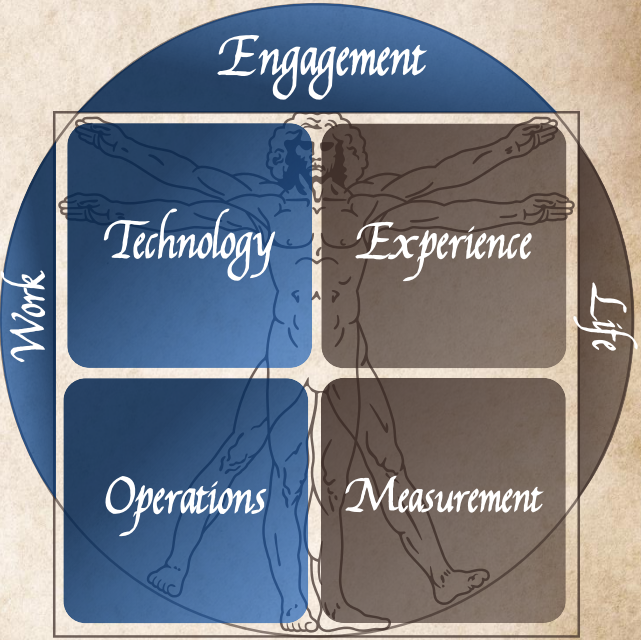


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Recommended Viewing

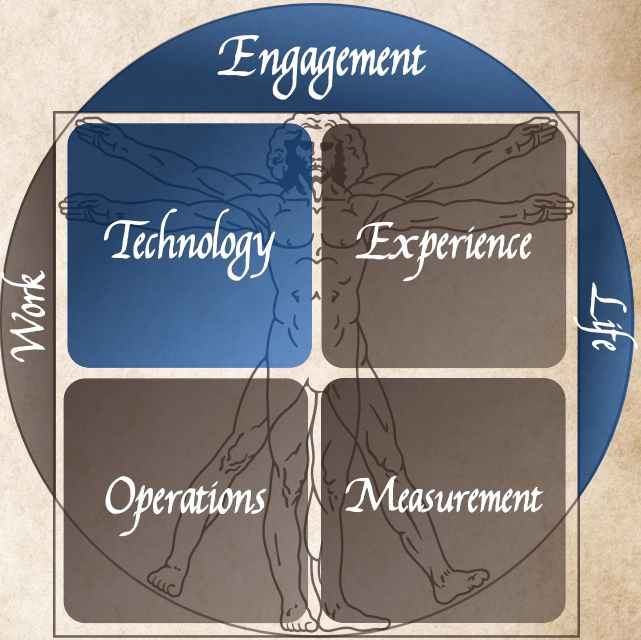
All New Atlas | Boston Dynamics



Source

Recommended Viewing

Jon Stewart On The False Promises of AI | The Daily Show



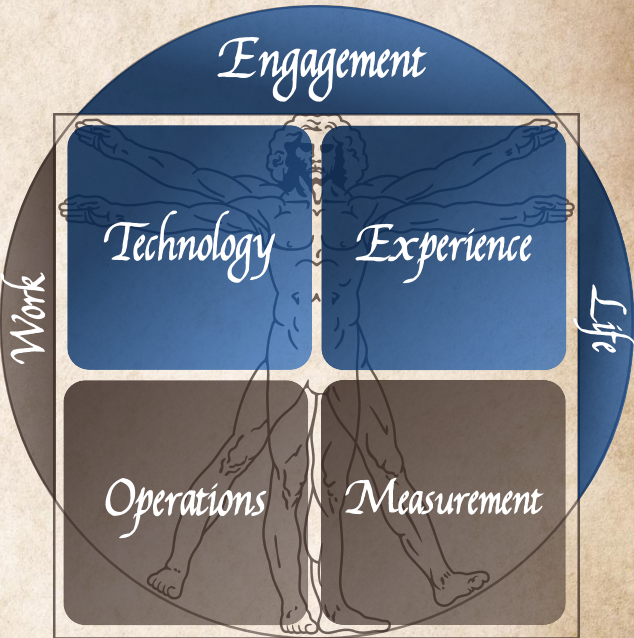
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Recommended Reading

Welcome to the AI gadget era



Source

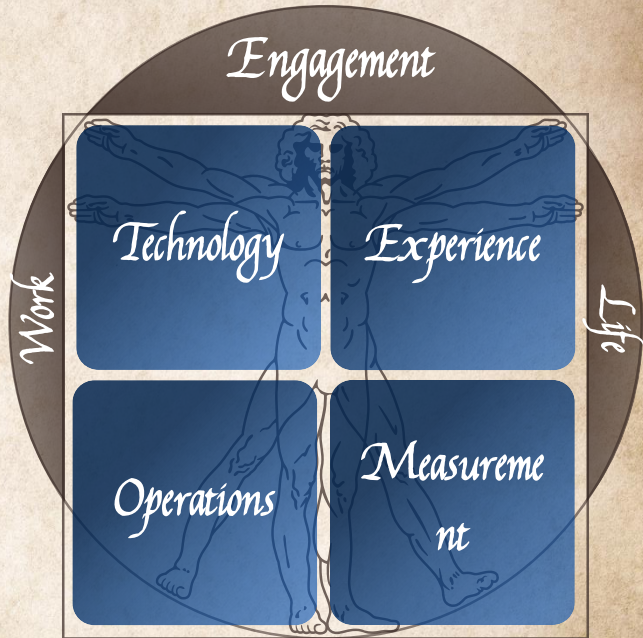


Recommended Reading

AI 50



Source





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RETAIL AI INSIGHTS
May 20 / 1pm ET



+ there's more
to come!

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JBP X
AMAZON
Apr 23
ECOMMERCE GROWTH SUMMIT
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SHEARED
Sheep Shearing Event
for CPGs APR 25 / 12-2p ET
We're BAAA-CK!
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SMART PORTFOLIO
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JBP X
KROGER
May 22
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and your organizations in any way we can.

Don't be a stranger. We've got your back!



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