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**renaissance**  
RETAIL AI INSIGHTS

EDUCATION →



PERSPECTIVE



EVENTS



CERTIFICATION

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**Amanda  
Wolff**

BOARD MEMBER  
+ CONTRIBUTOR

# 2024 Omni Industry Events

firstmovr

# Omni Industry Events

### Upcoming SMARTER Strategy Events:



### Upcoming JBPx Retailer Events:



### Upcoming FUTURES Strategy Events:



### Monthly Omni Podcast Series:



January						
S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

March						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

April						
S	M	T	W	Th	F	S
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May						
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

July						
S	M	T	W	Th	F	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October						
S	M	T	W	Th	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

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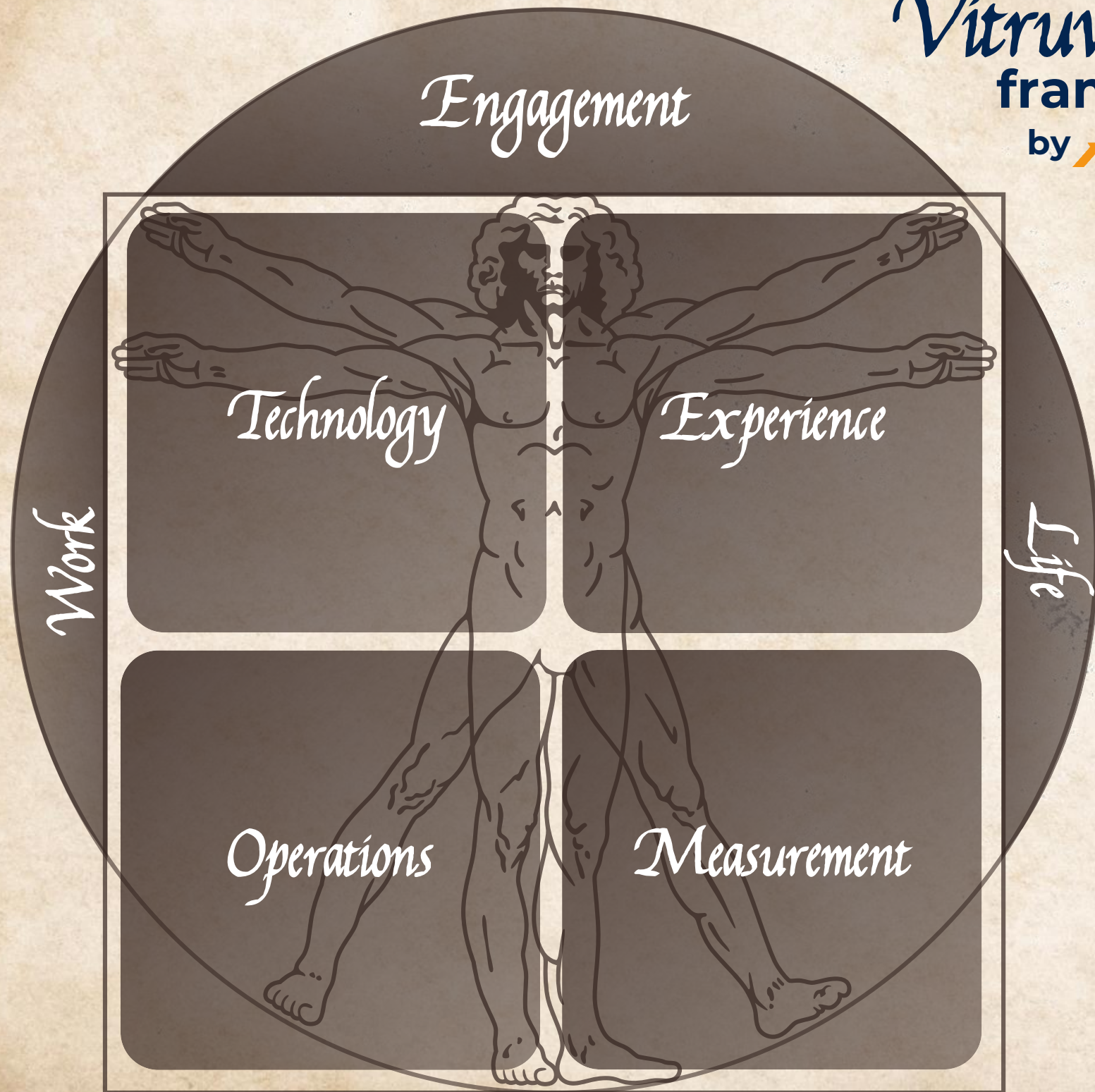
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Email [torch@firstmovr.com](mailto:torch@firstmovr.com)



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*Vitruvian***AI**  
framework  
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# Renaissance AI is proudly sponsored by Vizit

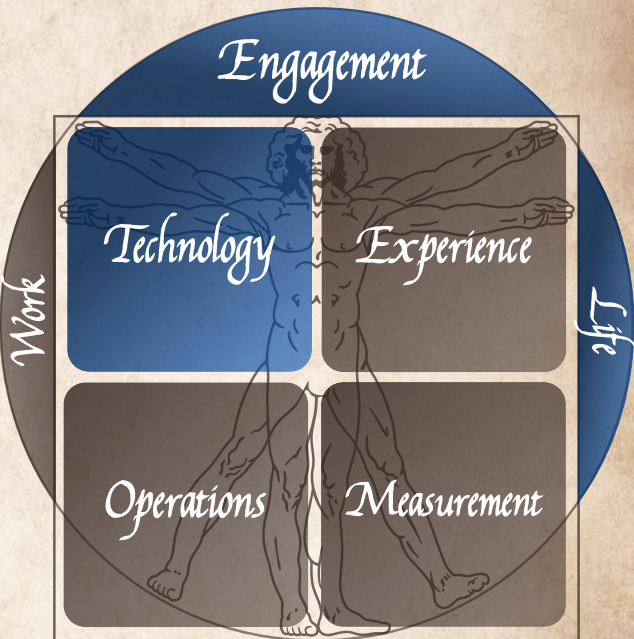
The #1 Visual AI platform for digital commerce providing ecommerce, creative and marketing teams with the first—and only—way to predict, measure, optimize, and monitor your content's effectiveness so you can deliver the right content for consumer audiences at scale.



# Industry News







# Industry News

## Imagen 3 is now available

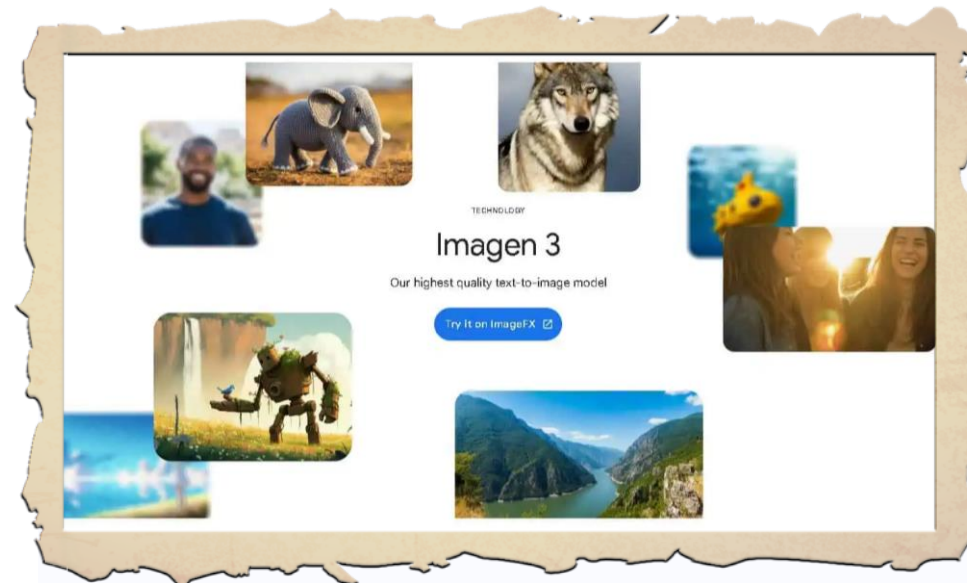


Imagen 3 is the highest quality image generation model yet, offering exceptional photorealism, improved instruction following, and fewer distracting artifacts than ever before.

[Source](#)

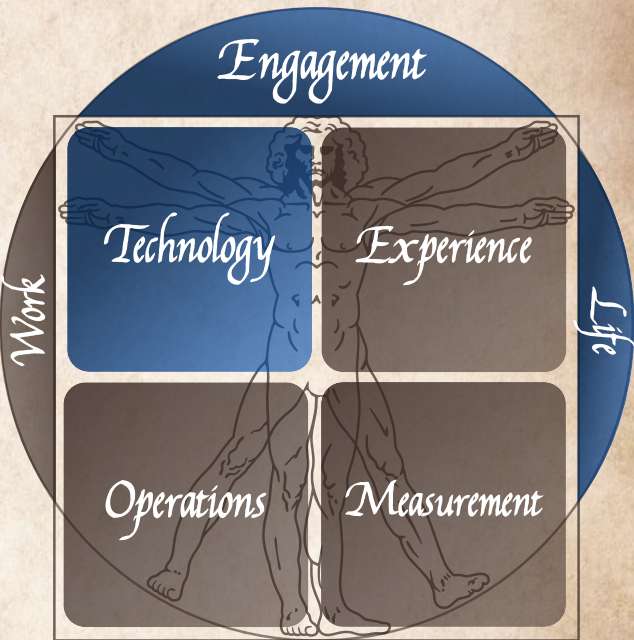
## Edit images with Midjourney



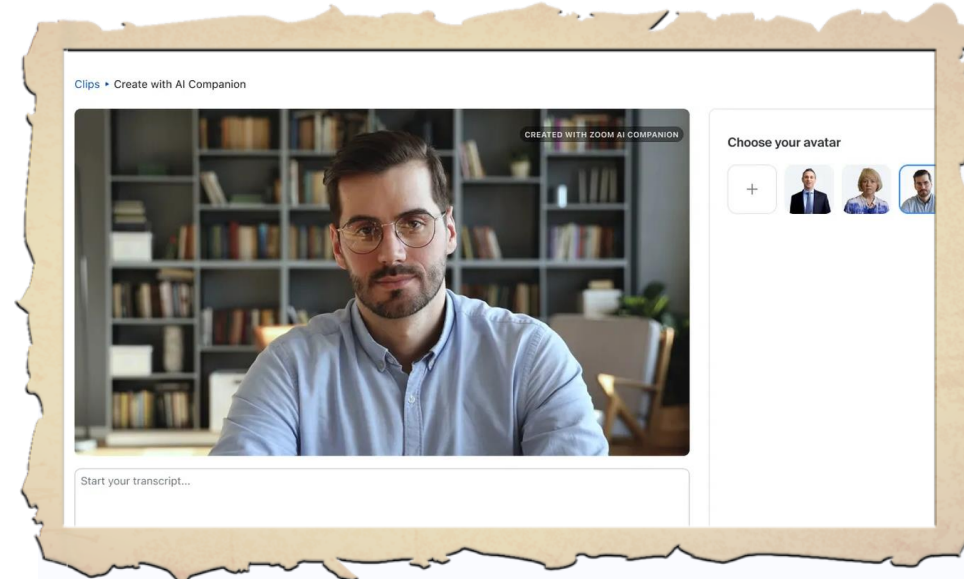
Midjourney is planning to release an upgraded web tool that'll let users edit any uploaded images from the web using Midjourney's generative AI. The upgraded tool will also allow users to retexture objects in images to "repaint" their colors and details according to captions.

[Source](#)

# Industry News



## Zoom AI avatar of yourself



Zoom is getting one step closer to letting AI avatars attend meetings for you. As part of a broader AI expansion, Zoom announced it will soon let you create an AI avatar of yourself that you can use to send brief messages to your team.

[Source](#)

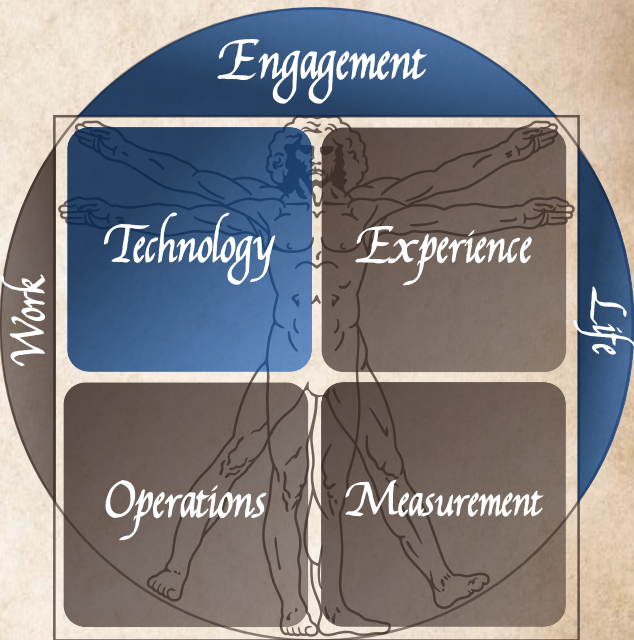
## Blumhouse Tests AI on Short Films



Blumhouse produced three short films that were made with the help of Meta Movie Gen from filmmakers Casey Affleck, Aneesh Chaganty (Searching), and the Spurlock Sisters. The short films were part of a pilot program run by Meta that is meant to garner feedback from the creative community about their text-to-video tools.

[Source](#)

# Industry News



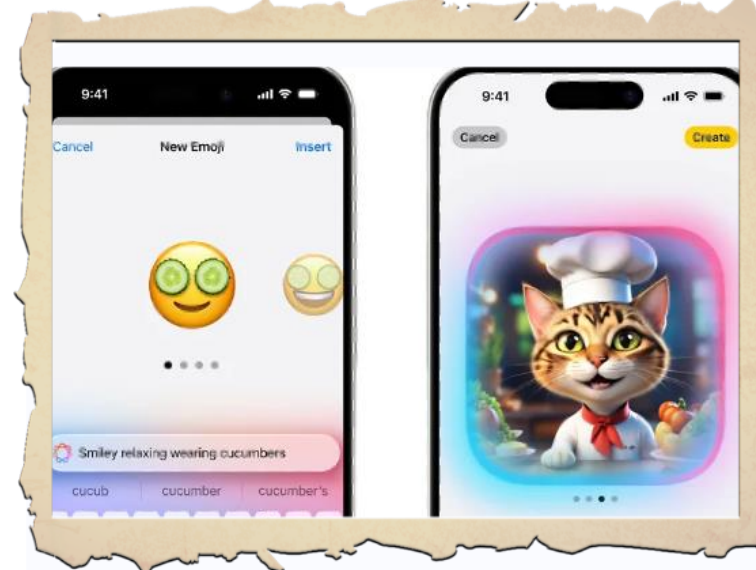
## Meta AI will launch in six more countries



The AI assistant will arrive in Brazil, Bolivia, Guatemala, Paraguay, Philippines and the UK. This expansion is also adding new language support to Meta AI. Customers can use the Meta AI assistant on the web or within the company's social media apps: Facebook, Instagram, WhatsApp and Messenger.

[Source](#)

## Apple Intelligence expands in iOS 18.2



The updates in iOS 18.2, iPadOS 18.2 and macOS Sequoia (15.2) bring long-awaited features like Genmoji, Image Playground, Visual Intelligence and ChatGPT integration for those running the preview software, as well as Image Wand for iPads and more writing tools.

[Source](#)

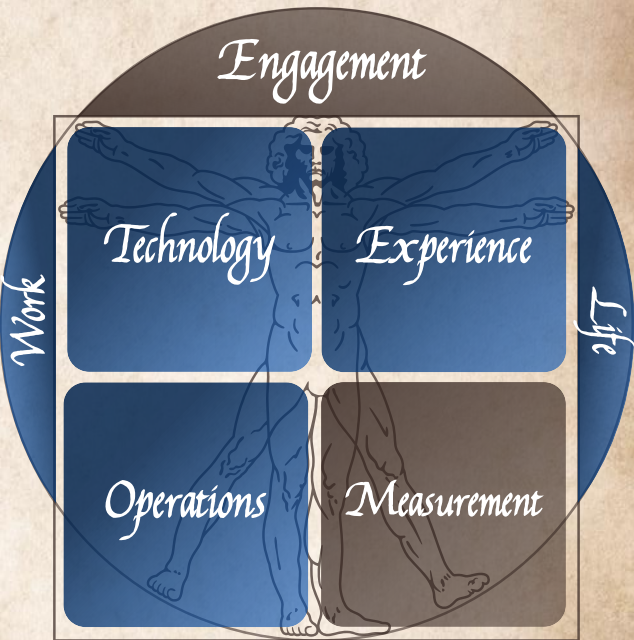
## OpenAI CEO responds to report of GPT-5 Orion coming later this year



OpenAI CEO Sam Altman responded to misinformation circulating about the upcoming release of "GPT-5" or "Orion," stating that reports of its imminent launch are inaccurate. Altman emphasized that OpenAI has not yet started training GPT-5 and is focusing on refining safety measures before advancing to the next model.

[Source](#)

# Industry News



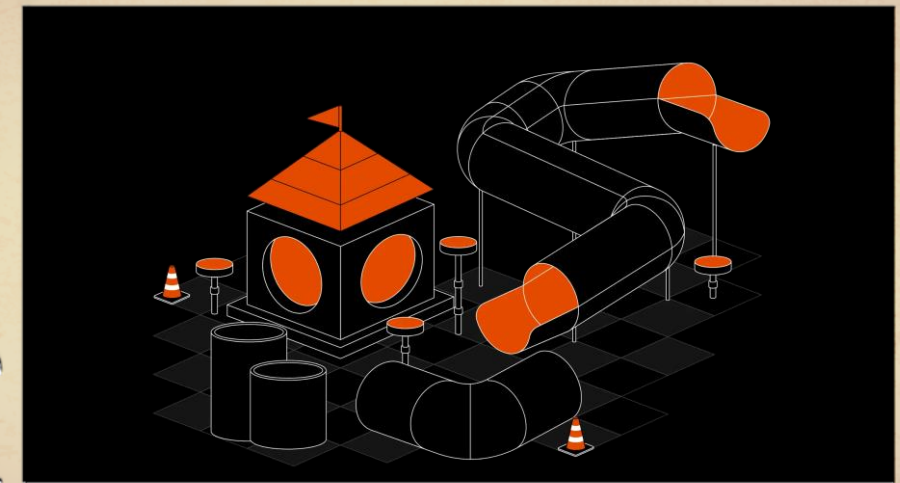
## The NYT warns to stop using its content



The New York Times has demanded that AI search engine startup Perplexity stop using content from its site in a cease and desist letter sent to the company. The Times says the startup has been using its content without permission. Perplexity claims 'no one organization owns the copyright over facts.'

[Source](#)

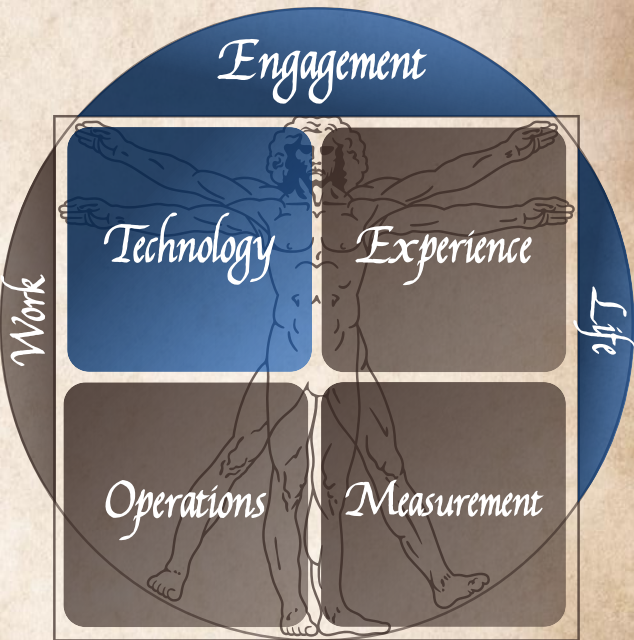
## Rabbit LAM playground



LAM playground is one of the new experiments to continue building our vision of developing a cross-platform generic agent system that can help users perform actions. It is called a "playground" for a reason: this is a place for you to see for yourself and play with what we're working on.

[Source](#)

# Industry News



## Build your own 'autonomous agents'



Microsoft has launched new capabilities for its “personal, private” artificial intelligence assistant, Copilot. The company announced that users can now build their own autonomous agents in Copilot Studio that can “understand the nature of your work and act on your behalf.”

[Source](#)

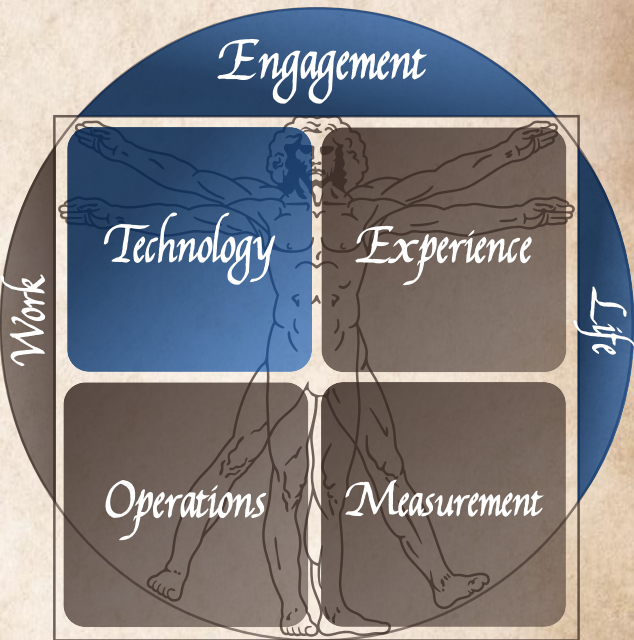
## Microsoft and OpenAI are giving news outlets \$10M for AI tools



Microsoft and OpenAI announced they’re offering a select group of media outlets up to \$10 million (\$2.5 million in cash plus \$2.5 million worth of “software and enterprise credits” from each) to try out AI tools in the newsroom. This news comes while the two companies are still facing a slew of copyright lawsuits.

[Source](#)

# Industry News



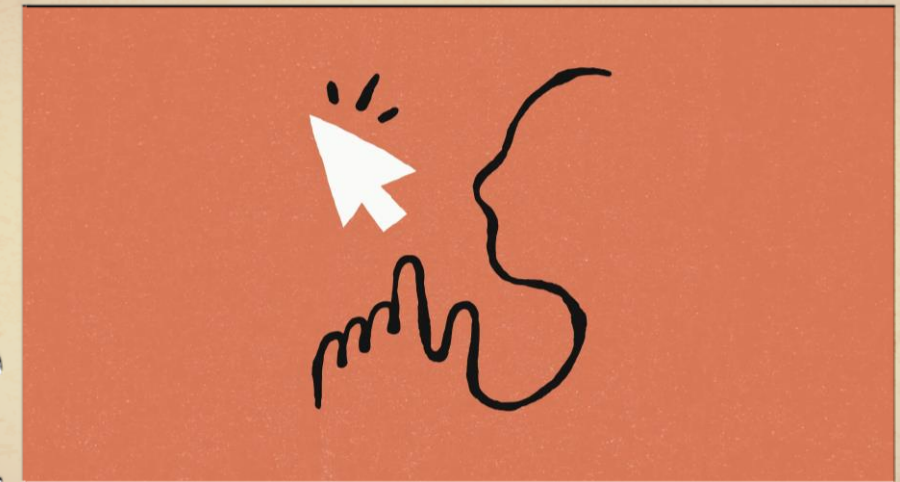
## Claude 3.5 Sonnet vs GPT-4o

	Claude 3.5 Sonnet (new)	Claude 3.5 Haiku	Claude 3.5 Sonnet	GPT-4o*	GPT-4o mini*	Gemini 1.5 Pro	Gemini 1.5 Flash
Graduate level reasoning GPQA (Diamond)	65.0% 0-shot CoT	41.6% 0-shot CoT	59.4% 0-shot CoT	53.6% 0-shot CoT	40.2% 0-shot CoT	59.1% 0-shot CoT	51.0% 0-shot CoT
Undergraduate level knowledge MMLU Pro	78.0% 0-shot CoT	65.0% 0-shot CoT	75.1% 0-shot CoT	—	—	75.8% 0-shot CoT	67.3% 0-shot CoT
Code HumanEval	93.7% 0-shot	88.1% 0-shot	92.0% 0-shot	90.2% 0-shot	87.2% 0-shot	—	—
Math problem-solving MATH	78.3% 0-shot CoT	69.2% 0-shot CoT	71.1% 0-shot CoT	76.6% 0-shot CoT	70.2% 0-shot CoT	86.5% 4-shot CoT	77.9% 4-shot CoT
High school math competition AIME 2024	16.0% 0-shot CoT	5.3% 0-shot CoT	9.6% 0-shot CoT	9.3% 0-shot CoT	—	—	—
Visual Q/A MMMU	70.4% 0-shot CoT	—	68.3% 0-shot CoT	69.1% 0-shot CoT	59.4% 0-shot CoT	65.9% 0-shot CoT	62.3% 0-shot CoT
Agentic coding SWE-bench Verified	49.0%	40.6%	33.4%	—	—	—	—

The updated Claude 3.5 Sonnet shows wide-ranging improvements on industry benchmarks. It improves performance on SWE-bench Verified from 33.4% to 49.0%, scoring higher than all publicly available models—including reasoning models like OpenAI o1-preview and specialized systems designed for agentic coding.

[Source](#)

## Introducing computer use

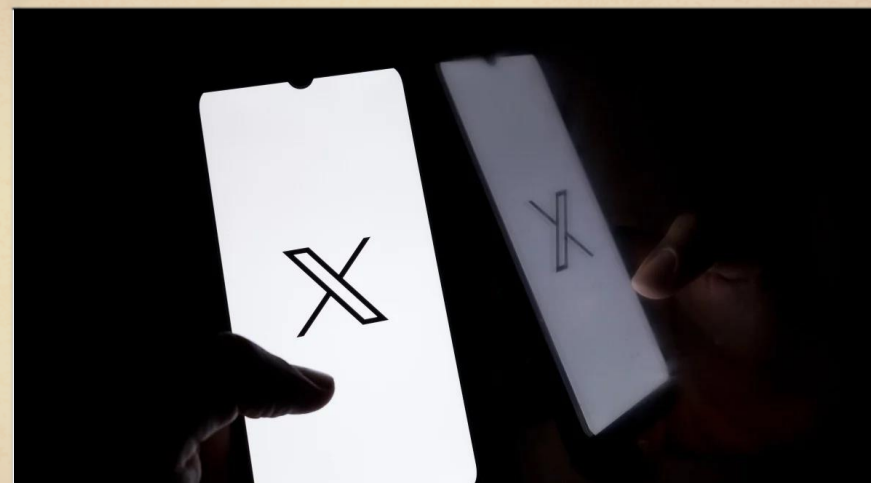


Developers can direct Claude to use computers the way people do—by looking at a screen, moving a cursor, clicking buttons, and typing text. Claude 3.5 Sonnet is the first frontier AI model to offer computer use in public beta. At this stage, it is still experimental — at times cumbersome and error-prone.

[Source](#)

# Industry News

## X to allow third parties to train AI on user posts



X updated its Privacy Policy to indicate that it would allow third-party “collaborators” to train their AI models on X data, unless users opt out. While X owner Elon Musk trained xAI’s Grok AI chatbot on X user data, leading to an investigation by the EU’s lead privacy regulator, the company hadn’t yet indicated its data may be used by third parties.

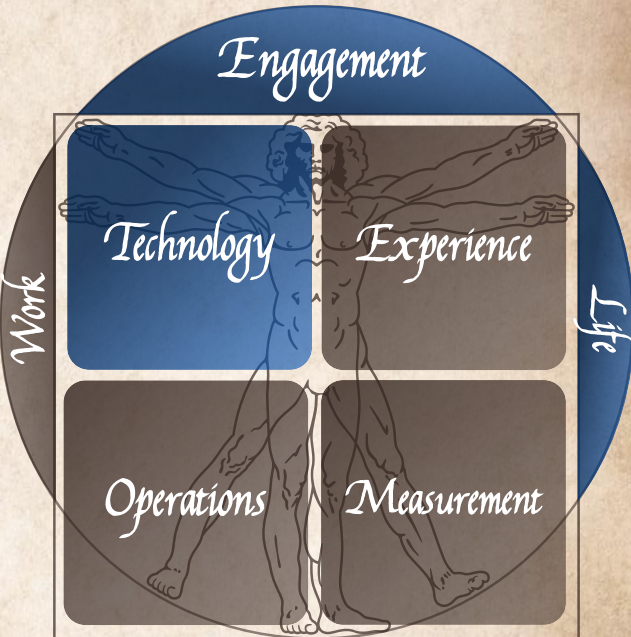
[Source](#)

## xAI launches an API



Elon Musk’s xAI promised to make Grok available via an API. The xAI API only has a single model, “grok-beta,” priced at \$5 per million input tokens (~750,000 words) or \$15 per million output tokens. Tokens are subdivided bits of raw data, like the syllables “fan,” “tas,” and “tic” in the word “fantastic.”

[Source](#)



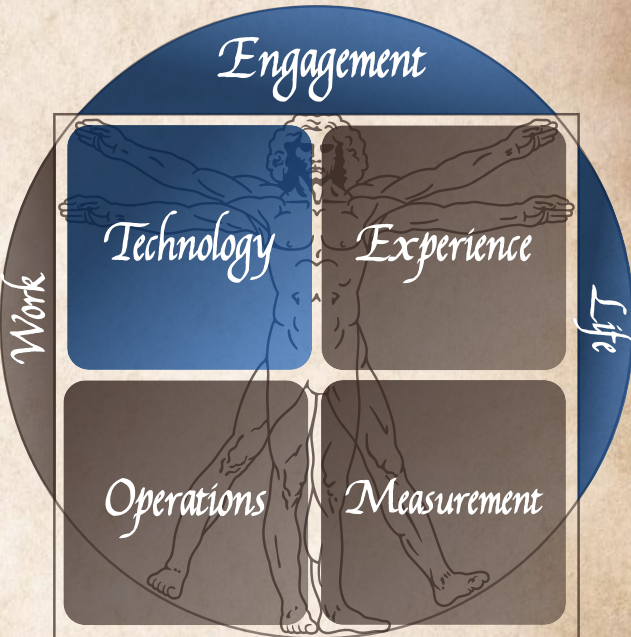
# Industry News

## Tesla's Cybercab robotaxi event: the biggest news and announcements



Elon Musk revealed a prototype of the company's first fully driverless vehicle during its long-awaited robotaxi event. The new vehicle is dubbed the Cybercab, and Tesla let guests at the event ride around in them at the Warner Bros. lot in Burbank, California. The night's surprise, however, was a brand-new "Robovan" transport vehicle that can be configured as "mass transit" or a cargo carrier.

[Source](#)





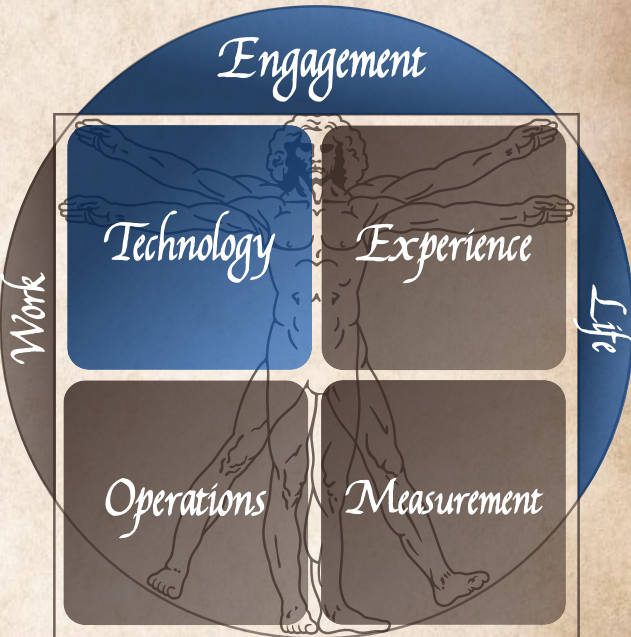
# Industry News

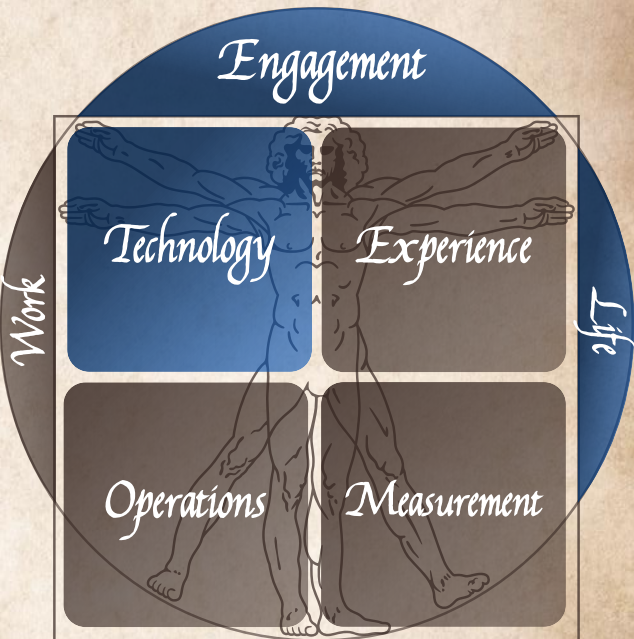
## Amazon to deploy AI tech in delivery vans



Amazon will deploy artificial intelligence technology in 1,000 of its electric delivery vans by early next year to increase driver productivity. Vision-Assisted Package Retrieval uses AI to help drivers quickly find the packages they need at each delivery stop. Amazon piloted the tech and said it made 30 minutes saved.

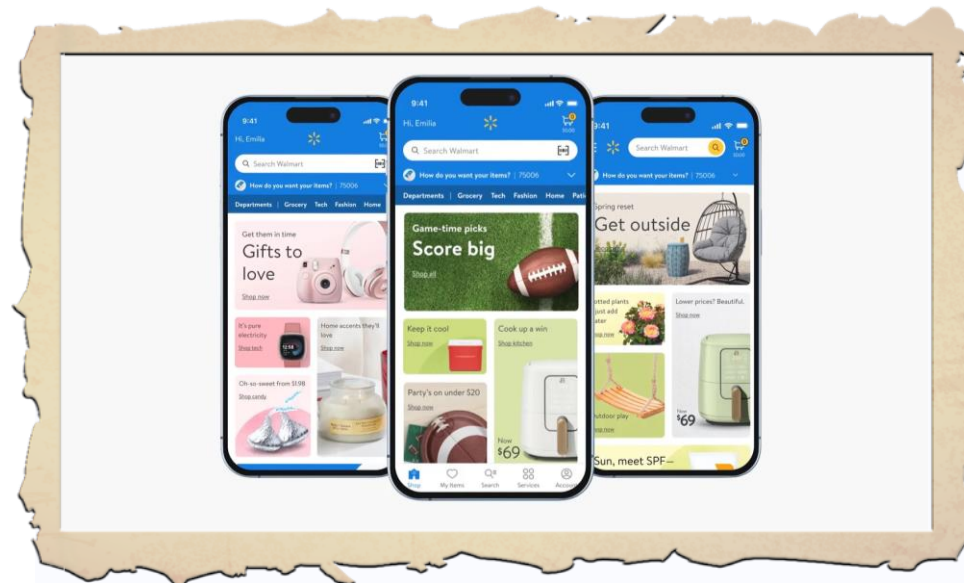
[Source](#)





# Industry News

## A unique homepage for each shopper



Walmart is accelerating its Adaptive Retail strategy, aiming to combine generative AI, augmented reality and personalization to create immersive experiences in Walmart and Sam's Club stores, apps and websites, the company said Wednesday.

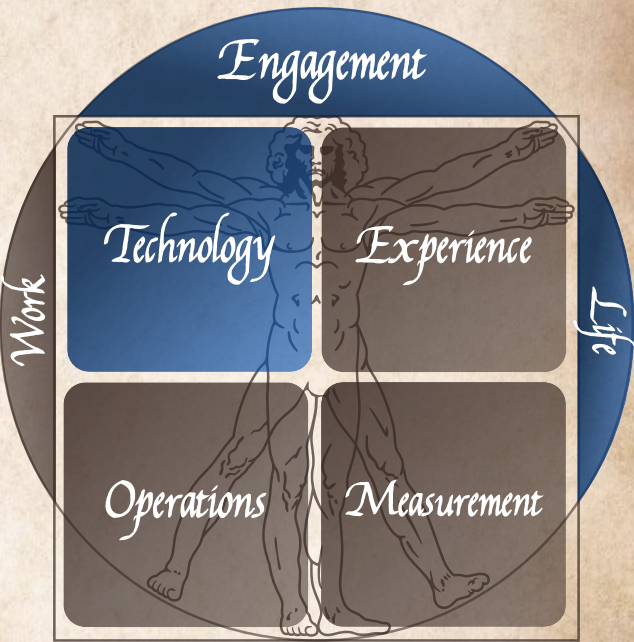
Source

## Gamification and personalized coupons to its smart carts



Instacart announced three new capabilities for shopping carts: gamification, location-based coupons and "aisle-aware" advertising formats. The new features aim to help the company's Caper Carts provide a more streamlined shopping experience for customers while allowing CPGs to serve up more personalized in-store ads.

Source



# Industry News

## Supercharges Shopping tab and recommendation feed



After bringing generative AI to Search in 2023, Google is supercharging its Shopping tab with the technology. The company announced on Tuesday that it will use AI to help users shop for products based on exactly what they're looking for. It also launched a new scrollable feed of personalized, shoppable products.

[Source](#)

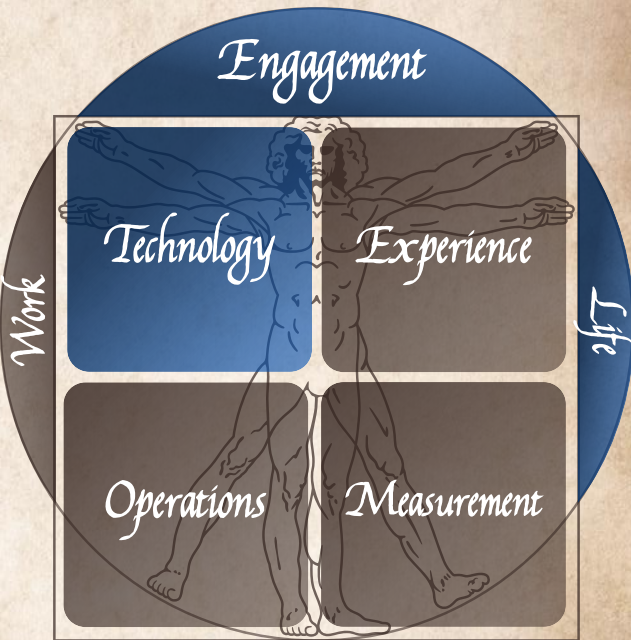
## AI Shopping Guides for curated product discovery



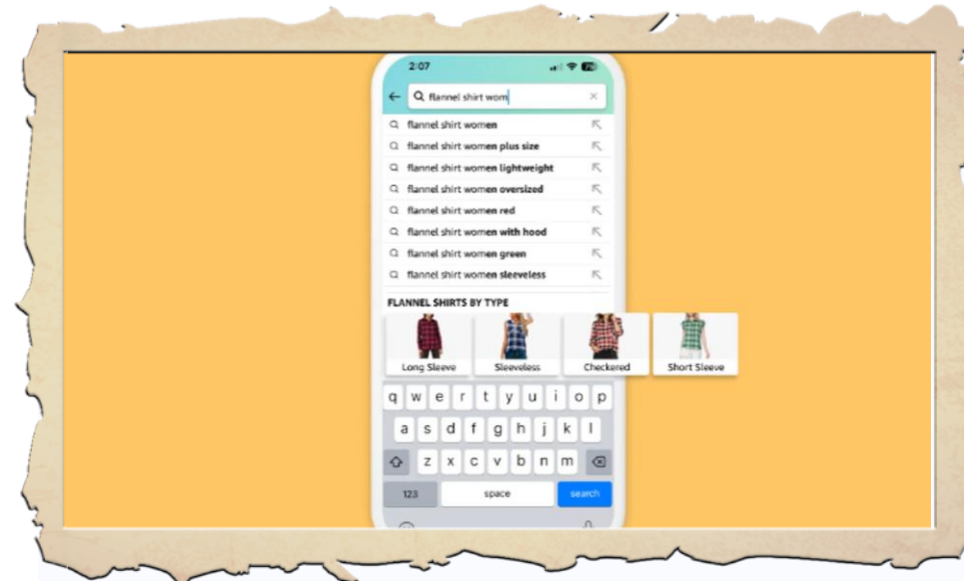
Amazon has launched AI Shopping Guides for its website and mobile app. The tool creates curated landing pages that aim to deliver relevant products and information based on search queries. The guides include product attributes, use cases, recommendations and other details, according to Daniel Lloyd, VP of personalization at Amazon.

[Source](#)

# Industry News



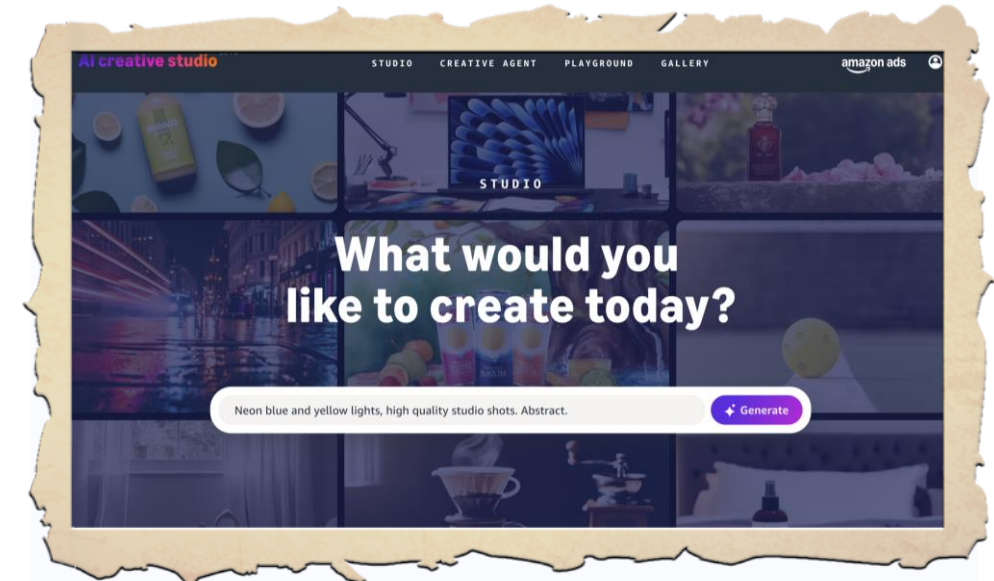
## Amazon launches suite of visual search features



Amazon introduced visual suggestions which display products similar to the search term they've typed. The “more like this” feature showcases comparable items and speeds up search. Shoppers can also see product videos for the items they're seeking without clicking on a product, according to the company blog post.

[Source](#)

## Amazon Ads launches new AI tools for advertisers

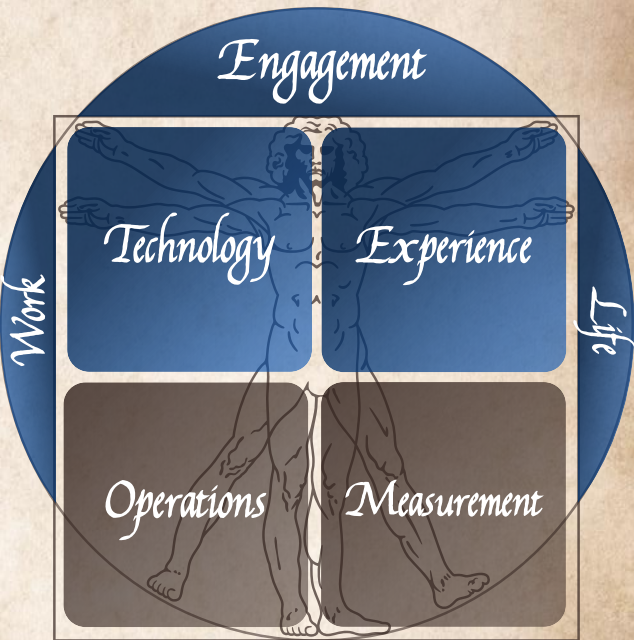


Amazon Ads announced AI creative studio and Audio generator—two new generative AI tools designed to lower creative barriers and expand opportunities for advertisers, and create a more dynamic and engaging experience for customers.

[Source](#)

# Expectations

# Hardware

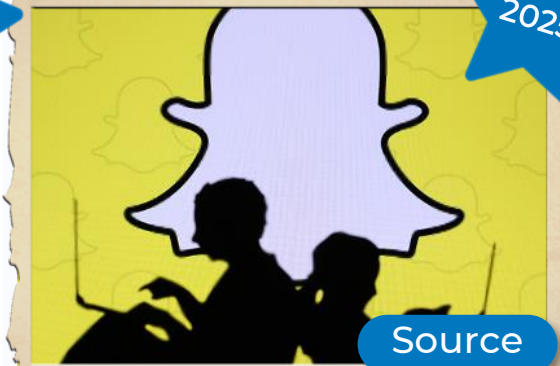


## Friend



A new AI tool is trying to be there for you all the time

## Snapchat Spectacles



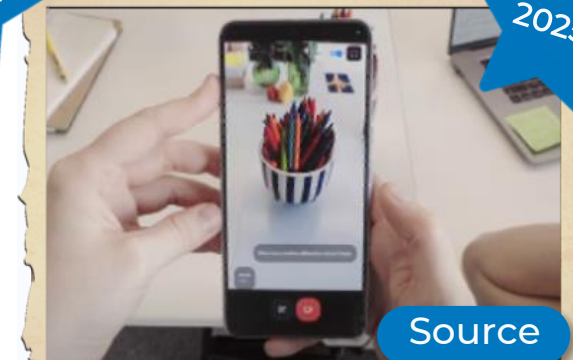
Snap to Revive AR Smart Glasses Ambitions

## Tesla Robotaxi



Cars without steering wheels

## Project Astra



A real-time multimodal AI assistant

## Meta Orion



Next Gen AR Glasses from Meta

## Tesla Optimus



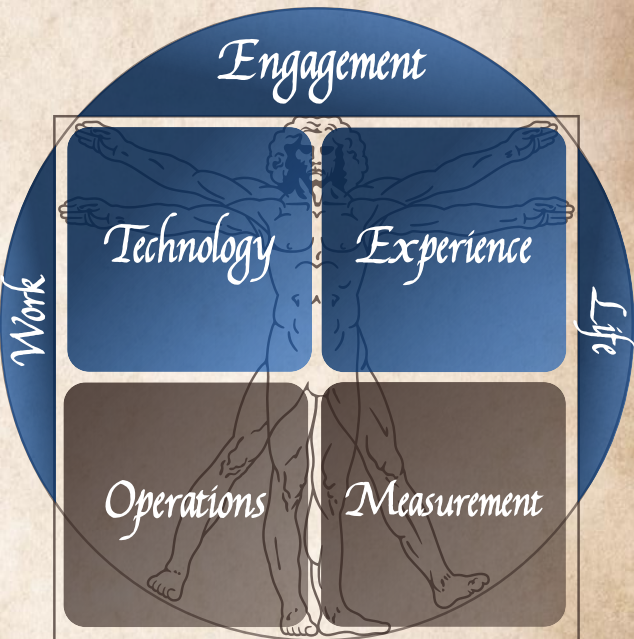
Robots will do everything

## New John Ivy device



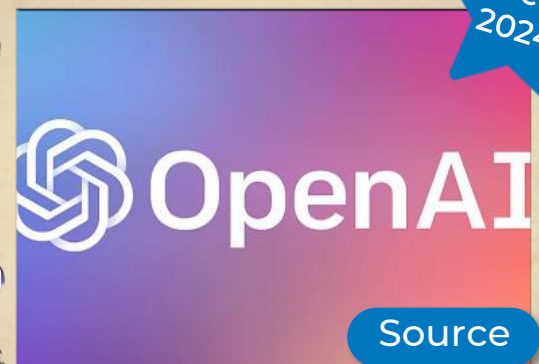
One imaginative building at a time

# Software



## Next GPT

Dec 2024

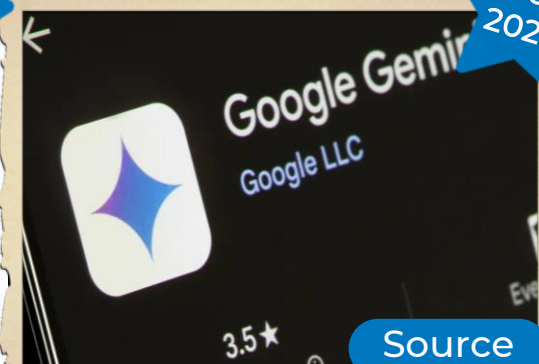


Source

GPT is expected to improve in natural language understanding, making interactions more intuitive and human-like.

## Next Gemini Model

Dec 2024

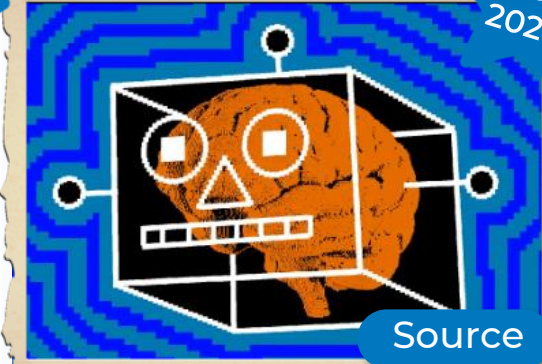


Source

Smarter answers, faster processing, support for longer inputs, and more reliable reasoning and coding.

## Project Jarvis

Dec 2024



Source

Project Jarvis would take over a web browser to carry out tasks on users' behalf.

## Apple Intelligence

Jan 2025



Source

It is coming as part of iOS 18, and marks Apple's first major attempt at offering AI features.

## OpenAI Orion

2025

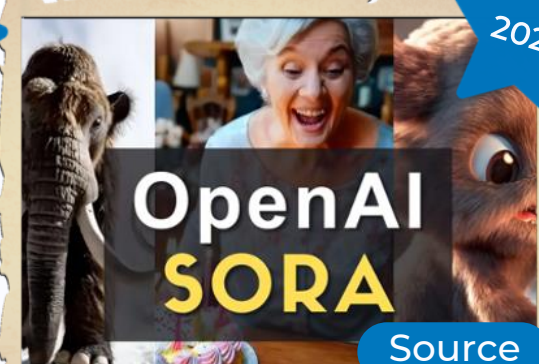


Source

OpenAI plans to launch another new frontier AI model.

## OpenAI Sora

2025



Source

OpenAI has released more videos and the world is grappling for a possible release date.

## More updates for Humane AI/Rabbit R1

2025

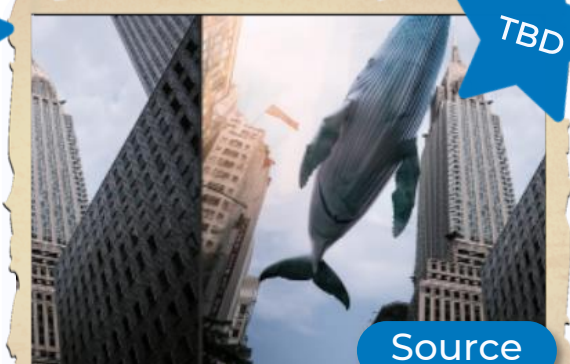


Source

**Humane:** better battery, thermal management, lower latency.  
**Rabbit r1:** Design Automation, cross-device computing.

## Next Midjourney

TBD



Source

External image editor, image retexturing, and next-gen AI moderation systems.

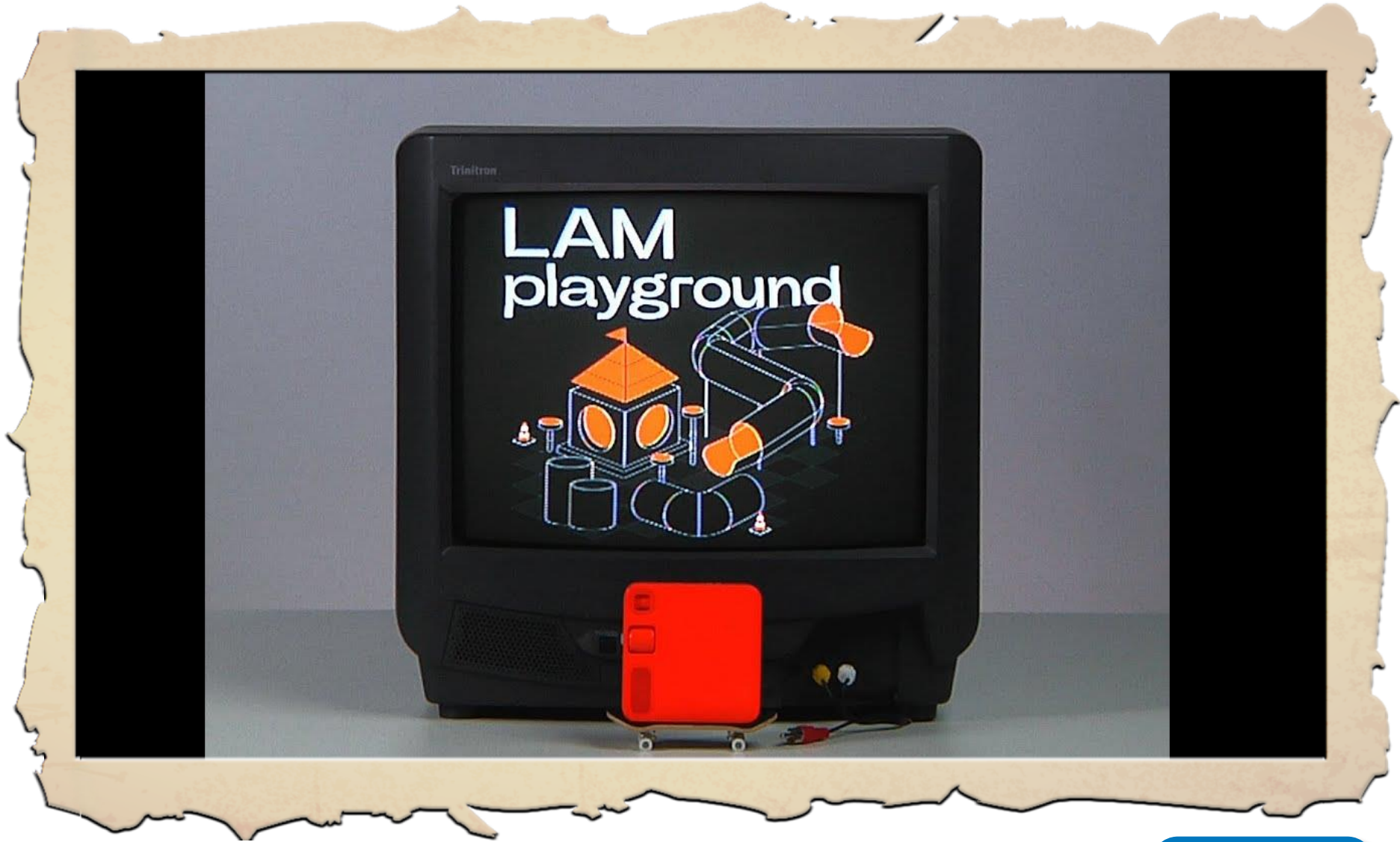
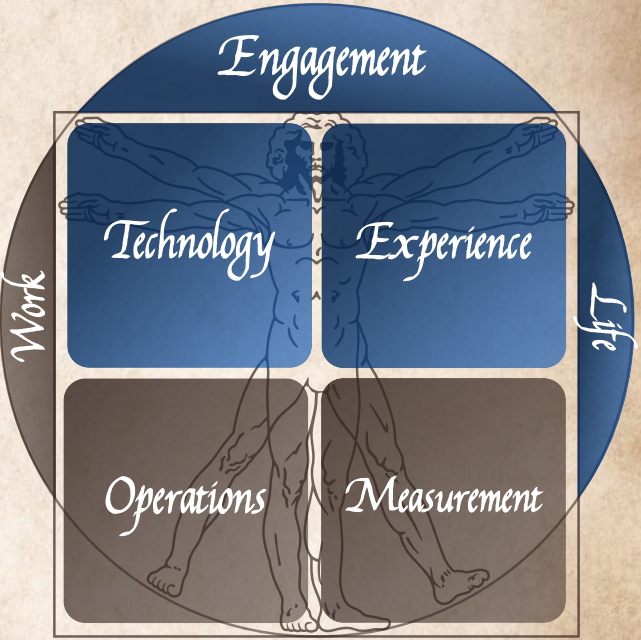
# Recommendations





# Recommended Viewing

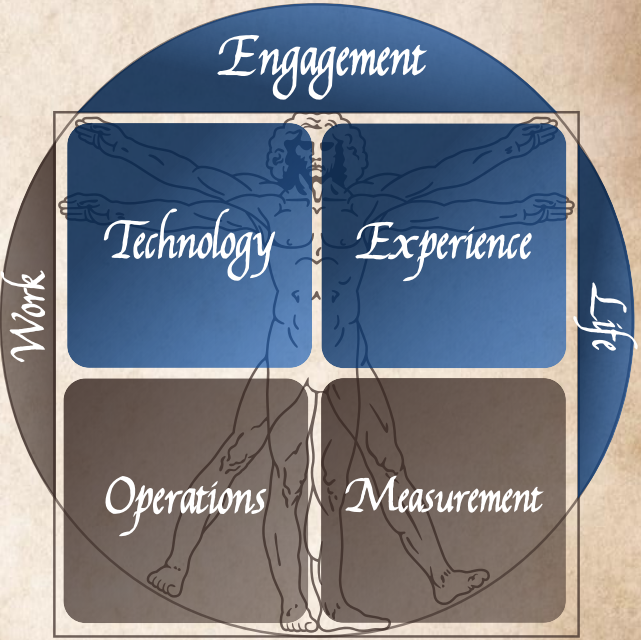
LAM playground



Source

# Recommended Viewing

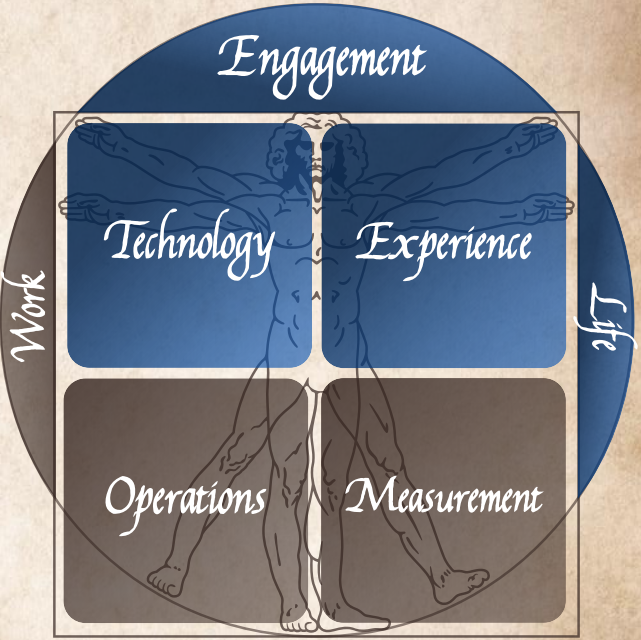
Claude has taken control of my computer...



Source

# Recommended Viewing

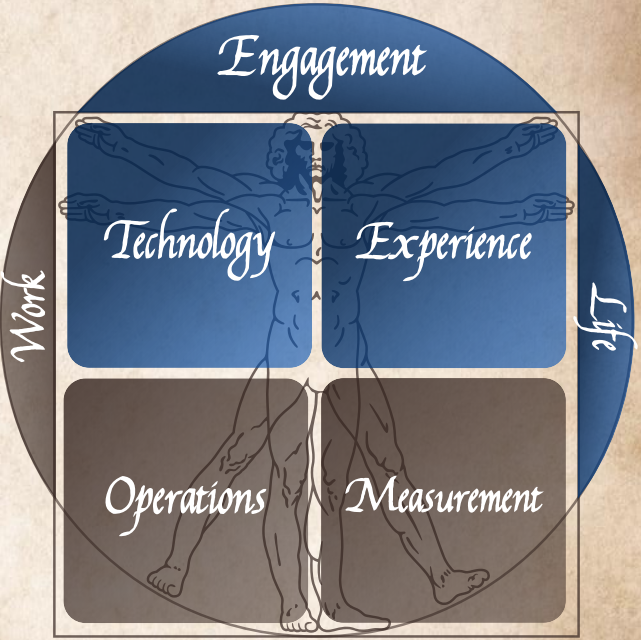
How To Install and Use Claude's New AI Agent



Source

# Recommended Viewing

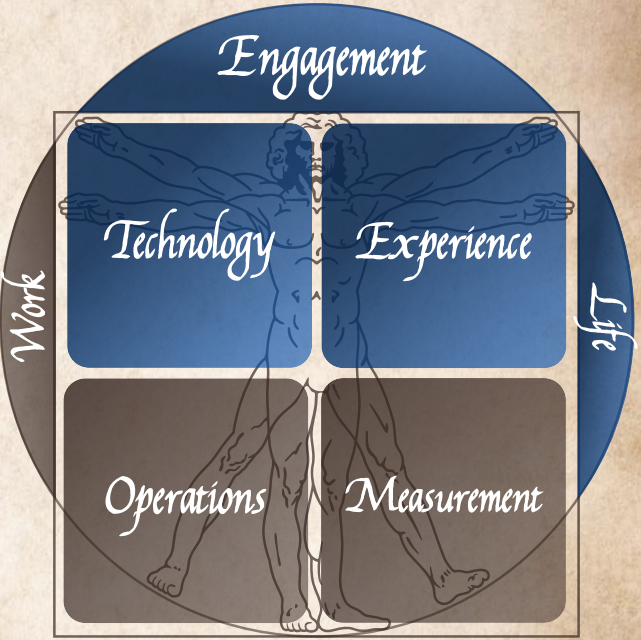
Claude | Computer use for automating operations



Source

# Recommended Viewing

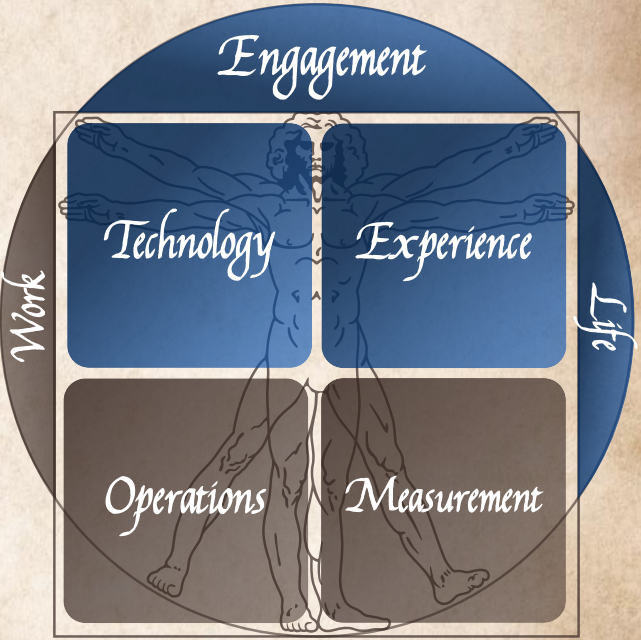
1896 red flag law banned celebration, London - Brighton



Source

# Recommended Viewing

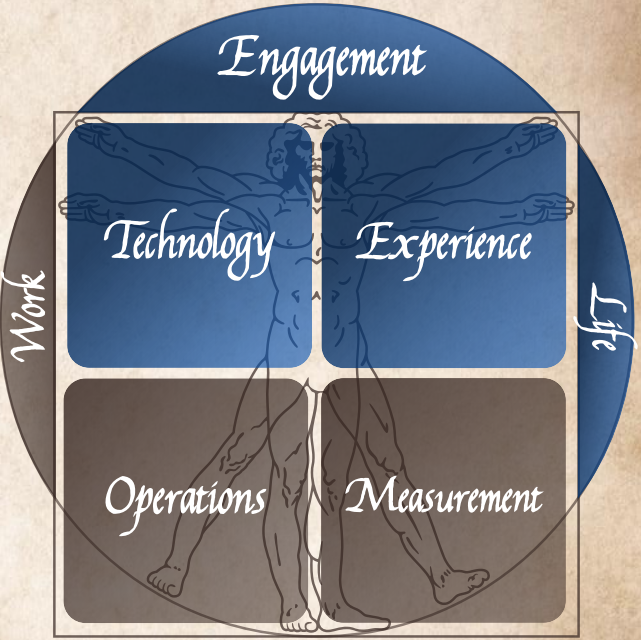
Meta Movie Gen



Source

# Recommended Viewing

Niceaunties · Sora Showcase



Source



firstmovr x VIZIT  
**renaissance**  
RETAIL AI INSIGHTS  
November 18 / 1pm ET



+ there's more  
to come!

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omnichannel summits!

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THAT MATTER  
Have conversations that count.

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